

SHOWER GEL PARFUM

Collection of shower gels with aromas from French perfumers.

Tender care, bright aroma and fine mood!

Collection of shower gels underlining Your attractiveness and charm, mould traditional procedure of douche into real aroma delight. Gels clear skin tenderly and give it fantastic sensation of freshness, cleanness and comfort keeping natural level of humidity. You can easily chose correct shower gel depending on mood and desire.



350 ml

350 ml

350 ml

350 ml

Perfumed SHOWER GEL SPRING BOUQUET

Refined inimitable flower aroma!

There is the special formula in the basis of the gel which makes skin velvety and tender. Fresh aroma warps with flower freshness wave. The aroma basis — it is a real celebration saturated with rose and violet note in mixture with black currant passing into water fruits coolness.

Perfumed SHOWER GEL GLAMOUR

Luxurious, exciting, seductive scent!

Tender gel cleans skin embracing it with luxurious aroma which holds energy and joy of youth, excites and fascinates. It stays on skin long and is an essential part of Your triumph in glamorous world — world of bright sensations and endless sweers of life.

Perfumed SHOWER GEL PASSION FLOWERS

Seductive, mysterious, attractive aroma!

Tender gel cleans skin embracing it with aura of temptation, charm and femininity. Perfume composition holds intrigue, mystery, secret weapon of temptation and flirt. The aroma accompanies you everywhere even in the most intimate remembrances.

Perfumed SHOWER GEL for men OCEAN ENERGY

Exciting, fresh, toning aroma!
The gel cleans skin, tones up and gives charge of freshness. Perfume composition is an ideal aroma where character and energy meet — these are two features of a modern man. The aroma evokes to decisive actions and conquest new heights.

Арбузная Свежесть

WATERMELON FRESHNESS

BRINY DEEP OF PLEASURE
FOR YOUR SKIN!

Cosmetic of the line
"Watermelon Freshness"
with watermelon extract
flood skin with life blood and
essential vitamins keeping its
tenders and softness for long
especially before long winter.

And amazing watermelon
aroma gives Your skin
unforgettable fruit freshness
and fragrance.



500 ml

Moisturizing GEL for shower and bath

Soft shower gel moistures and restores skin intensively filling making it tender and silky. Rich formula of the cosmetic provides tender care of body, fills with moisture even the driest dehydrated skin.



200 ml

Foaming GEL SCRUB for body with microgranules

Special microgranules clean skin effectively and deeply during showering, softly and tenderly scrub keratinized cells, remove skin relief. Gel scrub for showering moistures and tones skin up excellently, promotes metabolism, influence healthfully on blood flow process.



300 ml

Moisturizing CREAM TONIC for body

Cream tonic moistures skin softly and effectively and enriches skins with nutritive. It is easily and quickly absorbed giving skin delightful softness and velvetiness.



550 ml

Cosmetic moisturizing soft SOAP

Magnificent aromatic soap cleans skin excellently enriching it with fruit flavor of ripe watermelon, softens and protects skin from over drying, keeps its inimitable smoothness and softness.



DREAMS BECOME TRUE...

Shower gels perfectly combine cleansing, protection and moisturizing of skin.

- **Secrets of moisturizing care:** hamamelis, basswood, natural proteins, lactic acid.
- **Secrets of relaxing care:** hazelnut oil, mint, balm, majoram.
- **Secrets of hygienic care:** aloe vera gel, chamomile, calendula, proteins, allantoin.



400 ml

Moisturizing shower CREAM GEL

Tender touch of aromatic cream gel — and Your skin becomes silky and tended. It perfectly cleans, moisturizes and softens skin.



400 ml

Shower ANTISTRESS GEL

Hide from all troubles in a cloud of delicate foam giving relax. Savor of wonderful herbs reviving spirits mitigates fatigue. Your skin becomes clean and fresh.



400 ml

Shower INTIMATE GEL

Feel comfort of cleanness and freshness which is given by delicate intimate gel. Herbs extracts and lactic acid protect skin during showering, calm and soften, keep freshness and cleanness for long.

*Кашмир и
белая орхидея*

KASHMIR and WHITE ORCHID

REFINED BEAUTY OF YOUR SKIN

Kashmir proteins and orchid extract possess amazing nutritive, moisturizing and softening properties. Cosmetics of the line give Your skin beauty, tenderness and softness of Kashmir, live a cloud of exquisite aroma.



Shower CREAM GEL

Cleans skin tenderly and thoroughly. Softens, nourishes and moistures it creates velvet softness and tenderness. Gives pleasure and moulds showering into exotic SPA-procedure.

FOAM BATH Relax

Makes a relaxing effect. Contains **Kashmir proteins** which moisture and soften, gives sensation of smooth and soft skin. **Orchid oil** mitigates fatigue and muscle strain, improves sleep and overall health.

Body CREAM-SOUFFLE

Possesses amazing moisturizing and softening features. Gives skin beauty, softness and tenderness of Kashmir.

Smoothing and Strengthening Hand CREAM

Nourishes, softens, moistures and smoothes hand skin, tenderly cares for nail cuticle strengthening nail bed. Moulds everyday hand care process into a real pleasure.



КОСМЕТИЧЕСКАЯ ЛИНИЯ

Макадамия и Карите

COSMETIC LINE

MACADAMIA and SHEA BUTTER

**Two precious oils
for hair and body care**



Natural cosmetic oils —
a real present from nature, well
of vitamins and saturated fat acids
necessary for skin and hair.

Macadamia oil

- nourishes and softens skin intensively
- restores lipid barrier
- flattens hair structure, prevents from their fragility and split-ends

Shea butter

- tones up and firmens skin
- removes sensation of dryness and shedding
- saturates skin and hair with vitamins and other essential substances



500 ml

170 ml

Nourishing SHAMPOO with natural oils for dry and damaged hair

The shampoo is enriched with **macadamia oil** and **shea butter**. Rich formula intensively nourishes and restores hair structure, prevent their fragility and split-ends. If you use it regularly, hair will become flat, shiny and silky.



450 ml

Nourishing BALM with natural oils for dry and damaged hair

The balm supplements shampoo effect and produces intensive restoring effect on hair. **Macadamia oil** and **shea butter** nourish hair actively and flatten them, redeems their elasticity, shine and silkiness. Prevent hair fragility and ease their brushing.



500 ml

SHOWER CREAM GEL with natural oils

Take unforgettable moments of tenderness with shower cream gel with **precious macadamia oil** and **shea butter**. Thanks to creamy texture gel cleans skin softly and floods it with nutritive preventing its over drying during washing. **Macadamia oil** and **shea butter** nourish skin intensively and soften it, restore its lipid barrier, tone up and make it firmer keeping soft and silky throughout the day.



500 ml

CREAM FOAM FOR BATH with natural oils

Gorgeous foam with natural **macadamia oil** and **shea butter**. Cream foam carefully treats skin, nourishes it with nutritive and keeps natural humidity level.



200 ml

Nourishing body CREAM with natural oils

It softens skin immediately making it softer and smoother. Rich formula with natural **macadamia oil** and **shea butter** nourish skin intensively, flood cells with nutritive and restores lipid barrier. Skin becomes softer and firmer.

Секреты • Увечной • Красоты

Крем-гели для душа

SECRETS OF FLOWER BEAUTY

MINUTES OF REST FOR YOURSELF

During days circulation allow time of rest for yourself: dedicate them to magic ritual of relaxation, cleansing and delight of fragrant aromas from new collection of shower cream gels

"Secrets of flower beauty".

Delicate shower cream gels "Secrets of flower beauty" — wonderful cosmetics for body care. They make body skin soft and fragrant. In this collection you'll easily chose aroma relevant to Your mood, — they are so natural and balanced.



400 ml

Toning SHOWER CREAM GEL SPRING CROCUS

Fine and cool aroma with spring crocus notes gives sensation of cleanliness and freshness to skin, fill with energy for the whole day.



400 ml

Calming SHOWER CREAM GEL FALSE ACACIA

Sensual warmth of false acacia aroma gives outstanding sincere and balanced state of mind. Dense foam wraps skin and moistures it for long.



400 ml

SHOWER CREAM GEL DELICATE AZALEA for sensitive skin

Intrigue of elegant aroma of delicate azalea gives tenderness and evokes emotions. Delicate foam gives outstanding softness and silkiness to skin.

HANDMADE SOAP

Exotic
Fresh**NEW!**

Naturally, we try to chose the best for body care. What can be better than handmade soap made with love by caring hands of specialists?

Natural oils and precious extracts contained in the soap care Your skin tenderly and **gorgeous aromas** give minutes of real felicity.



100 g

100 g

100 g

100 g

100 g

Lime and Lemongrass

Inimitable lime and lemongrass aromas wrap body with explosive fragrance, revive spirits, and give a charge of vivacity and freshness.

Litchi and Peony

Attractive composition of litchi and peony with unforgettable fruit-flower accords filled with extraordinary sensuality and tenderness will give You real minutes of felicity.

Quince apple and Vanilla

Gorgeous and sensual aroma with sunny mood of juicy quince apple and warm vanilla fills skin with delightful aroma and gives excellent mood.

Guava and Hibiscus

Colorful firework of exotic fruits and flowers gives bright emotions and excellent mood sending You to a sunny travel around amazing world of wonderful guava and hibiscus aromas.

Mango and Magnolia

Vivid and intriguing flower-tropic cocktail gives a sensation of happiness and lightness, warps with magnificent mango and magnolia aroma and gives unforgettable sensations of cleanness and tenderness.



HANDMADE SOAP

with natural oils

Handmade soap — it is soap with natural high class oils which is made with usage of **100% natural oils and the most clean natural components.**

The soap is made in an ancient way which allows keeping useful properties of extracts and natural plant oil.

The soap cleans skin softly and floods it with nutritive substances.

Natural handmade soap — it the wealth from the nature!

100 g	100 g	100 g	100 g	100 g
Olives and jojoba Soft soap from olive oil in combination with jojoba oil cleans skin and provides softening and nutritive care. The oils keep protective function of skin giving it tenderness and silkiness.	Propolis (bee glue) and honey The soap from sesame and coconut oils with honey and propolis adding full of vitamins and useful micro and macro elements cleans skin tenderly, nourishes and softens it.	Calendula and gingili Soft soap made of coconut and gingili oils with dry calendula adding. Nourishes, moistures and calms skin.	With the Dead sea minerals Soft but effective soap made of coconut and sunflower oil with the Dead sea minerals adding cleans skin thoroughly keeping its natural hydrolipid balance.	Fir and juniper Soap made of coconut and gingili oils with fir ethereal oil and juniper extract. Cleans skin tenderly keeping its hydrolipid balance. Makes protective effect and advances skin resurfacing. Pine odor tones up and revives spirits.



Decorative HANDMADE SOAP

The aroma
of good mood!

Good mood — is a ticket to success! Each of us is eager to revive spirits in different ways. It is very simple with using of **fragrant decorative handmade soap**. This soap is pleasant for use, revives spirits and gladdens the eye. Now there is no need to rack brain about presents to loved ones and colleagues at work! Everyone likes such beautiful useful, bringing joy and excitement miracle present!



100 g

Strawberry and cream

Soft soap giving opportunity to plunge into sweet romantic dreams. It cleans and cares skin tenderly. Wonderful aroma of favorite dessert excites and gives excellent spirit.

100 g

Sea breeze

Light breeze... never-ending sea freshness... The soap Sea breeze helps to wake up early in the morning and refreshes after hard day. Light sea aroma moves you to azure coast, gives you sensation of freshness and vivacity.

100 g

Orange and cinnamon

Exotic ambassador of summer, orange and cinnamon are full of vitamin C and evoking ethereal oils. The soap aroma helps in reviving spirits and tender formula cleans skin.

100 g

Watermelon freshness

Watermelon soap — it is juicy fresh aroma! The soap cleans skin magnificently filling it with fruit odor of ripe watermelon, gives a charge of vivacity and freshness for long.

100 g

Mojito

Soap "Mojito" — it is refreshing summer force which reveals in citron and mint aroma giving sensation of freshness and cleanness, captivates and calms with its freshness.

МЫЛО

косметическое

COSMETIC SOAP

with natural extracts



550 ml

Cosmetic SOAP with conditioner OLIVES+MINT

The soap contains olive and mint extracts which care of skin, nourish and moisture.



550 ml

Cosmetic SOAP with antibacterial effect LIME+GRAPEFRUIT

The soap with triclosan provides skin with effective protection from bacteria and lime and grapefruit extracts flood skin with vitamin energy.



550 ml

Cosmetic SOAP with conditioner CRANBERRY+BLUEBERRY

The soap cleans skin tenderly and gives sensation of comfort. Contains cranberry and blueberry extracts which flood skin with energy.



ЛАНДЫШ
И ЛЕСНОЙ ОРЕХ

WOOD LILY and HAZELNUT

**Wonderful aroma
of spring flower
in every cosmetic**

We created cosmetic line "Wood lily and hazelnut" to give you a piece of spring — soft breath of wood lilies, captivating and refined aroma of spring flowers which revive spirits, gives sensation of harmony and comfort.

Hazelnut extract in every cosmetic from the line provides optimal body care, moistures, nourishes, softens, adds amazing tenderness and softness to Your skin.



300 ml

470 ml

150 ml

Cosmetic SOAP for hands

The soap cleans skin in an outstanding way adding the aroma of wood lily blossom to it. Contains hazelnut extract which nourishes and moistures hand skin keeping its elasticity and tenderness.

CREAM for hands and nails

Unique formula of the cream softens, moistures and calms hand skin removing dry feeling. Promotes strengthening and growth of nails, protects from negative environment factors. The cream adds to skin amazing tenderness warping with pleasant, captivating wood lily aroma.

BATH FOAM



500 ml

Restoring BATH FOAM Silk and Juicy Pomegranate

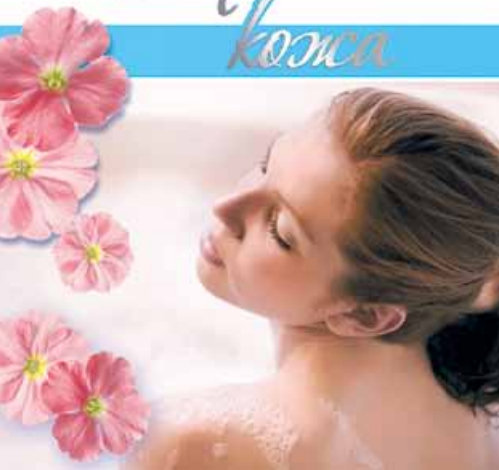
Plunge in aromatic cloud of restoring bath foam, present yourself luxury rest and enjoyment. Silk proteins restore and flatten skin. Pomegranate extract tones up, floods skin with vitamins.

*Put your routine troubles
aside and give yourself
minutes of enjoyment!*

Baths with airy bubbles from line
"Velvet skin". Wonderful cosmetics
with cream texture for balanced skin
beauty and excellent mood.

VELVET SKIN

Бархатная
кожа



NEW!



500 ml

Lactic BATH with airy bath foam "Intensive moisturizing"

Reveal the secret of beauty skin!
It is based on **natural milk** which does
miracles with skin:

- perfectly moistures and softens skin;
- protects from drying;
- gives elasticity and firmness.



500 ml

Cream BATH with airy bath foam "Deep nourishing"

Give gorgeous softness to your skin!
It is full of precious **sweet almond milk** which:

- cares skin softly;
- restores lost firmness;
- generously moistures, softens and protects skin giving tenderness and silkiness to it.



500 ml

Thermal BATH with airy foam "Bracing"

Take a breath of SPA-resort freshness! Contains **thermal water** from Rapy Saint-Simin Est spring, a famous resort Aix-les-Bains in French Alps:

- gives a sip of freshness and nutrition to skin;
- floods with nutritive mineral components;
- makes skin firm, strengthens protective lipid barrier.

АРОМА ЭЛИКСИРЫ AROMA-ELIXIRS

- perfectly clean
- tone up and revitalize skin
- revive spirits
- give feeling of harmony and comfort

Taking bath with **aroma foam** — it is a double pleasure. Filling water with nutritive substances, softening it and giving unforgettable aroma, the bath foam mitigates fatigue, reduces headache, normalizes emotional state and personal mood.

Concentrated aroma-elixirs for bath and shower from CJSC "Viteks" — it is a real "body and soul feast". You need only 20 ml of the cosmetic for making dense foam cloud and a few drops in shower to plunge into the world of unforgettable aromas and pleasure.



250 ml

Foaming concentrated bath and shower AROMA ELIXIR Sensational Aroma

Captivate, charm, fascinate... You'll do it as soon as You plunge in gorgeous foam of aroma elixir with **ethereal oils of patchouli, mint and cinnamon**. Divine aroma will sensitize you to romantic mood and evokes Your sensations!



250 ml

Foaming concentrated bath and shower AROMA ELIXIR Calming Aroma

Relax, calm, distress after working day... What can be better than warm bath with delicate foam of aroma elixir? Combination of calming of **ethereal oils (ylang-ylang, lemon and juniper)** carries warmth, mitigates fatigue, fills with sense of harmony.



250 ml

Foaming concentrated bath and shower AROMA ELIXIR Curing Aroma

Restore vital forces, cheer up, revive spirits... Warm bath with aromatic foam — is an ideal source of energy and good mood. There is force of natural **ethereal oils (tea tree, fennel and cedar)** in the aroma elixir. They improve health and activate protective body functions.

intimate

ИНТИМНАЯ ГИГИЕНА

Cosmetic line for intimate hygiene

Active ingredients of the line and their effect:

- **Stratixyl™** *(maize proteins) calms and distress skin, helps to restore its natural protection.
- **Bisabolol, allantoin, triclosane, glycerin** — antimicrobial and anti-inflammatory components.
- **Chamomile pharmaceutical, orchid, passionflower, tuberose, grape, peach and vanilla** — nourish, moisture, soften and calm skin.
- **D-panthenol, vitamin E, vitamin PP, wheat germ oil** — nourish, promote restoring of cells.
- **Ethereal oils: ylang-ylang, patchouli, rosemary** — aphrodisiac oils which promote creation of a special romantic mood.
- **Lactic acid** — restores natural microflora of intimate zones, providing subacidic environment; prevents development of microbes.

* Proved hypo allergic effect.

● Wet wipes on page 267



150 ml

Intimate Hygiene SHOWER GEL

Shower gel is made for everyday intimate hygiene. It cleans softly and moistures skin of intimate zones. It provides long-lasting feeling of freshness and comfort.



30 ml

INTIMATE CARE CREAM

Delicate cream has double effect: it cares skin and makes it firm, promotes creation of special mood due to ethereal oils—aphrodisiacs.



175 ml

DELICATE FOAM
for intimate hygiene
for very sensitive skin
with hypo allergic* Stratixyl™,
lactic acid and D-panthenol

The delicate foam (No.1 for sensitive zones) provides soft and tender care for delicate intimate body parts. The foam doesn't contain soap, dyes, alcohol. Provides long-lasting cleanness and freshness.

*proved hypo allergic effect.



300 ml

Antimicrobial CREAM SOAP
for intimate hygiene
with antimicrobial triclosane, chamomile
pharmaceutical and lactic acid

pH-balanced formula of soap with antimicrobial and calming components cleans intimate body parts tenderly. It keeps natural pH-level, provides balanced antimicrobial effect. It is recommended for everyday usage.



300 ml

Sensitive CREAM SOAP
for intimate hygiene
for sensitive skin with calming allantoin*,
chamomile pharmaceutical and lactic acid

Cream soap with calming components tenderly cleans sensitive skin of intimate zones. It is recommended for everyday usage, as well as after depilation of intimate zones. Fragrance and dye free.

*proved calming effect



BODY SCULPTOR

NEW!

PERFECT CARE FOR YOUR BODY

Body Sculptor — it is innovative program of aimed action for solving specific problems (lose of boost fullness, belly, hips, buttocks elasticity, body skin dryness).

5 products of the line are based on natural, plant components::

- **NMF-components** (natural moisturizing factor) — physiological skin moisturizer — attracts and increases moisture amount in skin.
- **Ginkgo-biloba extract** — powerful antioxidant — struggles with free radicals, improves blood circulation, stimulates collagen and elastin production.
- **Tens-up™** — registered ingredient extracted from chicory root — makes a visual lifting effect, improves skin appearance.
- **Cikaderm** — plant complex — deeply restores damaged skin, reduces quantity of stretches, makes them less visible, increases tone and elasticity of skin.
- **Bio-Bustyl™** — innovative biotechnological component — stimulates collagen synthesis, tones skin up and makes it firmer due to deep restructuring of skin.
- **Kollagen and Elastin** — structure skin proteins — improve skin relief, make it smoother and more elastic.



400 ml

MOISTURIZING TONING UP Body SHOWER GEL with NMF-complex and ginkgo-biloba

Cleans skin effectively without dry feeling. Active components of the gel improve hydration, tone up, increase firmness and elasticity of skin. Body becomes amazingly smooth and lifted due to regular use of shower gel with other products of the line.



300 ml

COFFE-SUGAR body SCRUB
with natural grind coffee,
sugar and Cikaderm

Created on the basis of natural components (**sugar and grind coffee**), the scrub provides tangible result and coffee aroma excellently tones up and gives a charge of vivacity. Two-leveled cleansing system makes tender and thorough peeling effect, improves blood circulation, smoothes and flattens skin at the same time, makes it healthy and shiny.



150 ml

**Body CREAM BeautyLift
FULL BREASTS**
with shea butter, collagen,
elastin and Bio-Bustly

The cream is used for keeping breasts form in tonus and improving its fullness. Has cosmetic strengthening effect. Suitable for stretches prophylactics. It is better to apply it not only on breasts skin but on the whole décolleté zone including neck and shoulders.



200 ml

**Body CREAM BeautyBody
STIFF BELLY, HIPS, BUTTOCKS**
with jojoba oil, collagen, elastin
and Cikaderm

Makes stimulation effect on skin cells activating regeneration processes. Improves blood circulation, nourishes cells, lifts, takes part in metabolic processes, advancing restoring and keeping stiffness.



200 ml

**Body CREAM BeautyMoisturizer
INTENSIVELY LIFTING,
MOISTURIZING**
with Tens-up and NMF-complex

Deep skin moisturizing in combination with lifting effect — is a ticket to keeping of good shape for long years. The cream allows reducing of stretches appearing, remove dry feeling, protect skin from unfavorable factors resulting premature ageing.

S·P·A

АНТИЦЕЛЛЮЛИТ

• SPA-ANTICELLULITE •

Anticellulite full program of cellulite
correction

[Target — good shape]

“SPA-ANTICELLULITE” consisting of 6 products — it is systematic approach and effective formulas which promote natural process of fat burning, increasing firmness of skin and correcting body contours.

- Prophylactics and cellulite correction.
- Strengthening of skin on problematic body zones.
- Normalization of natural metabolic processes in subcutaneous fat layer.



GOOD SHAPE — EXCELLENT RESULT



250 ml

**SHOWER GEL
AQUA-DRENAGE
with massage granules**

Innovative formula of the shower gel excellently peels, opens pores, cleans and refreshes skin, provides preparation for anti cellulite procedures. Massages and cleans effectively. Decreases cellulite symptoms.



700 g

**SALT for bath and massage
ANTICELLULITE**

Consists of natural components. Is made for skin preparation to performance of anticellulite procedures, decreasing of fat depots, strengthening and improvement of health. Regular taking of the bath substantially decreases fat layer and skin becomes smoother.



200 ml

CREAM GEL for body CALORIES REDUCER

Is made for effective anticellulite body care. Speeds fat reducing up, prevents from their depot. Promotes decreasing body volumes. It is ideal for summer time.



200 ml

Modeling CREAM SLIM BODY

Is made for shape correction, making slim silhouette, skin lifting. It removes toxins and wastes, promotes cellulite reducing. It substantially decreases cellulite symptoms, flattens skin, makes it firmer. It is irreplaceable for skin care all year.



200 ml

ANTICELLULITE body CREAM INTENSIVE

Highly effective anticellulite cream, warming up when contacting with wet skin. It substantially decreases cellulite symptoms, flattens skin, makes it firmer. It is good for body care in winter.



80 ml

ANTICELLULITE CONCENTRATE for hips and buttocks

Highly-concentrated substance. Three weeks course. Decreases "orange" peel effect, corrects body volumes. The concentrate is suited to refinement of anticellulite creams of this line — for enhancement of their effect.

БАНЯ
САУНА МАССАЖ

BANYA SAUNA MASSAGE

Complex program on ethereal
oils and herbs for performance
of health procedures

FOR BEAUTY
AND HEALTH

FOR SOUL
AND BODY



320 g

SALT SCRUB

Softly peels superficial cells and improves skin appearance making it smooth as satin and tender.

Scrub contains:

- **honey** which nourishes skin, has rejuvenating and toning effect;
- **peach oil** — prevents cells dehydration, rejuvenates and flattens skin;
- **sea salt granules** — clean, polish skin sharpening silhouette.



200 ml

MASK for pores cleansing (face+body)

The Dead sea salt and mud, natural honey, white clay (kaolin) and ethereal natural oils of cedar, fir, fennel actively remove grease, toxins, wastes, superfluous fat from surface and free pores.



50 ml

Warming massage BALM with red pepper extract and ethereal oils

Irreplaceable product for cold, hypothermia, first symptoms of disease as far as it contains ethereal oils of tea tree, fir, cedar, fennel, red pepper. Water-free.



100 ml

Massage body CREAM with peach and coconut oil

Is meant for using during bathing procedures and full body massage. **Peach oil** — keeps firmness and elasticity of skin; **coconut oil** — quickly softens and flattens; **wheat germ oil** and **vitamin B5** — softly cares skin, **ylang-ylang ethereal oil** — calms.



100 ml

Universal massage OIL-CREAM

It is based on **natural oils (jojoba, calendula, chamomile)** which stimulate circumferential micro circulation. It contains **sunflower grain, wheat germ oil** which increase barrier function of skin and restore its lipid mantle. After massage course skin becomes smooth and elastic.



200 ml

Anticellulite massage CREAM

Anticellulite cream complex (**caffeine, red pepper, ethereal oils of lemon, mint, rosemary, fir, marine algae and grapefruit extrapone**) improves blood circulation in deep skin layers during massage, promotes removing of excessive water from problematic zones, makes skin flat and smooth. It prevents appearing of new fat depots.



200 ml

Face and body CREAM BALM after banya

It contains **ethereal oils of bergamot, fennel, celandine extract, vitamin E** which revitalize skin, make it elastic and firm. It promotes skin pH-level normalization, restores lipid mantle, and keeps moist in skin.



300 ml

AROMATIC COMPOSITION for banya

Ethereal oils of eucalypt, fir, mint, lemon and fennel while breathing relieve emotional stress, help to cure cold. **Extracts of birch and juniper** increase body resistance and are favorable to skin. The aroma — is curative, pine-herb.



300 ml

Eucalypt AROMATIC INFUSION for banya

Eucalypt oil contains a lot of curative components. Thanks to that the infusion positively influences on psychoemotional state and fills banya with freshness and bracing aroma.



300 ml

Pine AROMATIC INFUSION for banya

This is a wonderful product with **ethereal oils** on herb infusions for making light curative steam in banya. Pine aroma helps to mitigate fatigue, recover strength.



300 ml

Birch SHOWER GEL + SHAMPOO

Delicate emerald gel animates and refreshes body thanks to curative effect of **extracts of birch and juniper**.

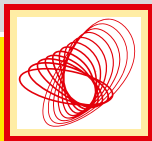


200 ml

NOURISHING Hair MASK with the Dead Sea salt and mud

It floods hair and scalp with minerals and micro elements, restores and fastens hair structure. Hair get vital force, become shiny and elastic.

ЛИФТИНГ
упругость



**Интенсивный Уход
за телом**

Cosmetic line
**LIFTING &
FIRMNESS**

Intensive body care

4 products
for body care

They are ideal for shower
and bath. They are good for
frequent use in swimming
pool, sauna, banya.

400 ml	200 ml	150 ml	250 ml
Rejuvenating SHOWER and BATH CREAM GEL Delicate cream cosmetic for shower and bath. It cleans and tones skin up softly but thor- oughly, slicks and smooth its surface.	Rejuvenating foaming SCRUB (SPA-procedure) It is a perfect cosmetic based on 2-in-1 formula. It carefully peels dead skin cells during taking shower thanks to apricot seeds granules.	Lifting BODY MASK Lifting and firming body mask. It is ideal cure of zone need- ing special attention (neck, décolleté, inner surface of hips and arms).	Firming LIFTING EMULSION for body Finishing product of the line. It is used for water procedures and/or mask, floods skin with nutritive apricot and shea oils.



THE RESULTS ARE TANGIBLE AFTER THE FIRST PROCEDURES

The shortest and the most pleasant way to flawless beauty of Your body. They are made on the basis of special complex from 4 oceanic brown and red algae and sea salt which:

- improve reliefs and contours of body;
- decrease "orange peel" effect (cellulite);
- promote decreasing of fat depots.

The effect is strengthened with complex use of all products of the line "Slim silhouette".

200 ml	200 ml	200 ml	200 ml
SHOWER GEL "Firming" It cleans and tones skin up excellently. It promotes decreasing of fat depots and cellulite formations. Use the gel every day — and you'll see how Your skin becomes tangibly firmer, lifted and elastic.	GEL SCRUB for body "Toning + massage" It effectively cleans Your skin and restores its natural balance, removes keratinized cells of epidermis, flattens its structure. Skin gets tonus, becomes elastic, firm and ideally prepared for effect of other products of the line "Slim silhouette".	BODY WRAP GEL "Shape corrector" Body wrap with cooling gel and film gives quick tangible result: activates fat cleavage, improves relief and body contours, tones up effectively. Registered complex Slimming Bodywrap® floods skin with minerals and promotes shape modeling.	Active CREAM for body "Shape modeling" Everyday use of this cream — it is finishing stage in the program of perfecting Your silhouette. It speeds up natural process of fat cleavage, stimulates micro circulation and promotes elimination of toxins and excessive fluid, struggles cellulite.



AROMA SALT

Double curative power
of SEA SALT and
ETHEREAL OILS

Ideally balances composition
of natural salt and biologically
active substances which:

- increase stress and cold resistance;
- improve blood circulation;
- promotes decreasing of joint pain;
- increase elasticity and firmness of skin; strengthen nail beds.



650 g

AROMA SALT for bath "Romantic" with ethereal oils of ylang-ylang and patchouli

Aphrodisiac oils (**patchouli** and **ylang-ylang**) have not only wonderful aroma but curative and antimicrobial features too. **Sweet-clover extract** strengthens capillary walls, decrease their penetration. It has antiedemic and venotonic effect. **Sea salt** has curative effect.



650 g

AROMA SALT for bath "Bracing" with ethereal oils of fir and thyme

Ethereal fir oil has antimicrobial, toning and anti-inflammatory effect. **Ethereal thyme oil** stimulates blood circulation, mitigate fatigue, helps to restore forces after diseases. **Sea salt** has curative effect and has unique mineral composition.



650 g

AROMA SALT for bath "Oceanic" with sea drift-weed extract and ethereal lemon oil

Drift-weed promotes elimination of toxins, improving of metabolic processes. It unwrinkles, stimulates blood circulation, activates protective skin features. **Ethereal lemon oil** has antiseptic, antirheumatic, antibacterial features.

Фито-линия PHYTO-LINE

ALL POWER OF NATURE FOR YOU!

Phyto-cosmetics — it is “plant” cosmetics, its main components are extracted from plant core. It is different infusions, extracts, essences of plant origin, ethereal oils and many other substances. Unique series of cosmetic in phyto-line from BIELITA® carefully keep curative features of plants and all powers of natural components which join us with nature, improve well-being and keep emotional lift.



520 ml

520 ml

650 g

PHYTO-GEL for shower Lavender and melissa

Light aroma of lavender and melissa takes away troublesome thoughts, remove emotional stress, relaxes body. It gives serenity and relaxation feeling, moulds everyday shower into SPA-session of self-care.

PHYTO-SOAP for hands Lavender and melissa

Special soap consists of cream for 1/5 that provides tender care for hand skin without drying it. Phyto-soap adds to hand skin light aroma.

PHYTO-SALT for bath Lavender and melissa

Prophylactic product for recreation of body and soul, keeping beauty and health. It does curative action to body. Lavender oil and melissa extract calm, relax, revitalize, do curative action to body and improve wellness.



520 ml

520 ml

650 g

PHYTO-GEL for shower Bergamot and hibiscus

It is the source of body and soul vivacity, awakening of inner energy. Bergamot and hibiscus promotes restoring of skin firmness and increasing its tonus, cheer up and help to revive energy.

PHYTO-SOAP for hands Bergamot and hibiscus

It has fresh bracing aroma. It doesn't dry and irritate skin, reinstates moisture loss in skin. It provides substantial protecting barrier of skin.

PHYTO-SALT for bath Bergamot and hibiscus

It does curative action to body. Bergamot oil and hibiscus extract have general strengthening effect, improve attention concentration and improve working efficiency. Phyto-salt wonderfully tones up, improves general health, keeps beauty.



520 ml

520 ml

650 g

PHYTO-GEL for shower Jasmine and white tea

It adds inimitable tone to Your spirit. Fresh aroma of jasmine and white tea adds lightness and fills you with vital power. It keeps natural level of skin moisturizing, excellently cleans.

PHYTO-SOAP for hands Jasmine and white tea

It is a useful present for hands! It contains 1/5 cream part. Every cream drop of soap provides protective skin barrier moistening it.

PHYTO-SALT for bath Jasmine and white tea

Comfort, enjoyment of freshness after each bath. It does curative action to body and improves health. Jasmine and white tea extracts refresh and firm skin, have antioxidant features.

CURATIVE CONCENTRATE HERBS FOR BATH

**Phyto-therapy — is meant
for health, beautiful skin
and well-being.**

Everybody knows that warm bath with natural herbs — it is a traditional SPA-ritual aimed for health care of body.

Combination of curative features of water and herbs activate metabolic processes, improve blood circulation, removes toxins and wastes out of body, improve health.

FRAGRANCE-FREE

**NATURAL EXTRACTS
OF HERBS**



ФИТО SPA



3000 ml

PHYTO-CONCENTRATE for bath Marine No.1 Mediterranean resort

Warm bath with Marine Phyto-concentrate makes an effect of sea resort: relaxes, mitigates fatigue and removes emotional stress, enhance work efficiency, cheers up, helps to keep beauty and youth of skin.

Marine complex

- **Sea salt** riches skin with micro and macro elements, activates metabolism in skin.
- **Sea algae:** drift-weed, fucus, palmatoria, palmata clean, nourish, tone up and promote skin cell repair.



3000 ml

PHYTO-CONCENTRATE for bath Marine No.1 Anti-cellulite

Cleans, improves micro circulation in skin, helps removing toxins, promotes skin rejuvenation. Makes feeling of attending the sea, helps to get rid of cellulite, make skin firm and elastic.

Marine phyto-complex

- **Sea algae** flood skin with micro and macro elements, enhance firmness and elasticity of skin, make lifting effect.
- **Ginger** improves energetic processes in skin, enhance firmness and elasticity.
- **Green tea** tones skin up, decreases outer symptoms of cellulite.



3000 ml

HERBAL CONCENTRATE for bath Rejuvenating

Warm bath "Rejuvenating" rich of herbs it is rest and relaxation from the one hand, from another — it is active rejuvenation SPA-procedure.

Phyto-complex

- **Ginger** restore energetic balance of skin, enhance firmness and elasticity.
- **Basswood** nourishes, softens skin and rewinkle.
- **Foalfoot** fills skin with phyto-hormones, fruit acids, carotinoids, tones up and moistures.
- **Majoram** strengthens skin structure, calms and distresses.



3000 ml

HERBAL CONCENTRATE for bath Recipe of clean and beautiful skin

Warm bath rich of herbs cleans, softens and calms skin, improves condition of problem skin.

Phyto-complex

- **Bur-marigold** calms skin, improves metabolic processes in cells, softens and nourishes skin.
- **Celandine** does antimicrobial action.
- **Sage** narrows pores, does astringent effect on skin, normalizes work of oil-glands.
- **Calendula** floods skin with vitamins, bio-flavonoids. It abirritates. It does cicatrizing action.



3000 ml

HERBAL CONCENTRATE for bath Anti-stress

It suits to underwater massage, Jacuzzi, pearl bath.

The bath is useful for distressing, mitigating fatigue after active working day or during welcome rest. It ideally supplements action of hydro-massage procedures.

Phyto-complex

- **Mint and melissa** enrich skin with micro elements, betaine and bio-flavonoids. They refresh, tone up and take relaxing effect on skin.
- **Chamomile** protects lipid skin layer, calm, abirritates.
- **Majoram** strengthens skin structure, calms and distresses.



3000 ml

HERBAL BATH with aroma oils Regenerating

Due to high concentration of curative herbal infusions and sophisticated aroma of ethereal oils, the bath cheers up and gives an opportunity to rest and restore vital powers and forces.

Herbs

- **Hop and inula** nourish, stimulate and tone skin up, provide rush of vitality.
- **Mint** enriches skin with micro elements, betaine and bio-flavonoids. Refreshes and tones up.
- **Nettle** floods skin with natural micro elements, distress muscles.

Ethereal oils

- **Lavender and mint** take calming and antistressing effect, mitigate fatigue.



3000 ml

HERBAL BATH with aroma oils Free breathing

Breathing of ethereal oils aroma during taking bath activates respiration centre, improves metabolic processes and stimulates body immunity. Biologically active substances of herbs and ethereal oils also nourish, rejuvenate, enhance skin firmness and elasticity.

Herbs

- **Mint** enriches skin with micro elements, betaine and bio-flavonoids. Refreshes and tones up.
- **Birch buds, juniper and sage** rejuvenate and improve skin respiration, clean skin, narrow pores, and tone up.

Ethereal oils

- **Cedar and fir** activate respiration, tone up and rejuvenate skin.



3000 ml

HERBAL BATH with aroma oils Muscular relaxation

Warm bath rich of herbs and ethereal oils improves metabolism in skin, helps to relax, allow rest and calmness, remove muscular tension and stress.

Herbs

- **Inula and sage** have biologically active substances which remove muscular tension and stress.
- **Eucalypt, juniper** have large amount of ethereal oils, relax and calm.

Ethereal oils

- **Fennel and cinnamon** help to relax and rest. They calm, make feeling of comfort and harmony.



3000 ml

HERBAL BATH with aroma oils Toning up

Tones skin up and enhance elasticity, cheer up and help to revive vital forces.

Herbs

- **Gingko biloba** tones up, makes anti-aging effect on skin.
- **Blueberry** promotes keeping collagen in skin, strengthens blood vessels, tones up.
- **Chestnut and oak** contain vitamins B, K, P and tanning substances. They take astringent effect and tone up.
- **Brier** stimulates collagen synthesis which is necessary for keeping elasticity, firmness and tonus of skin.

Ethereal oils

- **Bergamot and lemon** tone up, cheer up, enhance creative activity.



3000 ml

HERBAL BATH with aroma oils Curative power of herbs and minerals

High concentration of plant extracts and the Dead Sea minerals salutary effect skin and whole body.

Herbs

- **Plantain** takes a calming and regenerating effect on skin.
- **Ginger** improves energetic processes in skin, enhances its firmness and elasticity.
- **Foalfoot and milfoil** flood skin with phyto-gormones, fruit acids, carotinoids; tone up and moisture.

The Dead Sea mud

- enriches skin with micro and macro elements, activates metabolism in skin, cleans and tones up.

Ethereal oils

- **Neroli and rosemary** take anti-stress effect. They relax and calm, help to revive energy and forces.

ФитоSPA

HERBAL BATH WITH AROMA OILS

**Magic power of phyto
and aroma therapy
are for body wellness,
rejuvenating
and good spirits.**

This is a pleasant and aromatic Phyto-SPA-bath which is prepared easily and quickly with help of herbal concentrates with ethereal oils. It helps to mitigate fatigue and calm nervous system, rejuvenates and cleans skin, cheers up and revive vital energy.



*Herbal bath as well as natural
means effects very gently, that's
why for achieving the effect it is
better to use them by courses —
10–15 procedures.*

ФИТОSPA

Three wonderful infusions — three fragrant wreaths of the most curative herbs — will decorate your hair, return them healthy and beautiful appearance.

Form ancient times many nations had different recipes of hair care with use of infusions and decoctions of herbs, plant oil and other natural raw. Vitex has saved the best traditions adding achievements of science progress. In such a manner unique recipes of traditional **herbal infusions** for hair rinsing after washing were made. Each infusion was enriched with special components for improving of curative effect. They form balanced phyto-cocktails for beauty and force of Your hair.

		
300 ml	300 ml	300 ml
Herbal RINSING INFUSION Shine and Volume for all hair types <i>Fragrance-free</i> Nettle, foalfoor and chamomile return and improve original hair shine, full them with power, add volume and softness. D-panthenol nourishes and revitalize hair, add radiance and shine.	Herbal RINSING INFUSION Fortifying against hair fall <i>Fragrance-free</i> Agrimony, sweet flag and chestnut reinforce hair roots and improve their growth, make them firm and elastic throughout the length. Vitamin PP nourishes and promotes fortifying of hair.	Herbal RINSING INFUSION Regenerating for impoverished and damaged hair <i>Fragrance-free</i> Coneflower, licorice and oak revive hair, moisture, add flatness. Fruit acids promote peeling of dead skin cells, flatten hair structure. Amino acid (glycine and taurin) revive vital force of hair, reinforce their structure making them firmer.

NEW!

Bio

LINE

экологическая

We offer You efficient
and the most ethic natural
cosmetics

ecologic BioLine COSMETICS OF NEW GENERATION

Natural color of extracts!
Admirable aroma of ethereal oils!
Soft washing basements!
Ecologically clean formulas:

- without lauryl sulfate of natrium
- dye-free
- fragrance-free
- parabens-free

Ecologically clean formulas!
The best form nature!



400 ml



450 ml

HAIR CARE

SHAMPOO for dry and damaged hair

Effectively and gently cleans hair. **Chamomile, rattle, majoram extracts** strengthen roots and stimulate hair growth. **Natural oils of lavender, palmarose** remove dryness of hair, return them shine and healthy appearance.

BALM for dry and damaged hair

Chamomile, rattle, majoram extracts prevent hair braking and speed hair growth up. **Natural oils of lavender, palmarose** flatten hair structure, return them vital force and shine.



400 ml



300 ml



400 ml



450 ml

HAIR CARE

**SHAMPOO
for greasy and liable
to greasiness hair**

It provides thorough and effective cleansing, suits for frequent use. **Calendula, milfoil, hop extracts** normalize work of oil-glands. **Natural oils of bergamot, orange** soften skin.

**LIGHT RINSING CONDITIONER
for greasy and liable
to greasiness hair**

Calendula, milfoil, hop extracts improve blood supply of scalp. **Natural oils (bergamot, orange)** calm scalp, reinforce hair bulbs.

**SHAMPOO
for normal hair**

Gently cleans hair and scalp. **Bur-marigold, plantain, oak bark extracts** add volume, softness and silkiness to hair. **Natural oils of cinnamon, rosemary** stimulate hair growth, wake "sleeping" hair follicle.

**RINSING BALM
for normal hair**

Bur-marigold, plantain, oak bark extracts strengthen and rise hair at roots. **Natural oils of cinnamon, rosemary** nourish and intensively moisture hair, make them "alive" and shiny.



300 ml



475 ml, 470 ml



200 ml



400 ml

CARE FOR FACE AND BODY SKIN

Soft FACE WASH

Gently cleans face skin. **Extracts of green tea, grapefruit, chamomile calm**, moisture and making effect of smooth and velvet skin.

Natural oils of bergamot, orange improve micro circulation in skin, add it healthy color.

Liquid HAND SOAP

Doesn't dry hand skin. **Extracts of rattle, aloe, oak bark** moisture and calm skin, promote cells regeneration. **Minerals of the Dead Sea and orange oil** soften, abirritate.

INTIMATE HYGIENE GEL

Extracts of chamomile, calendula, violet calm skin, repair little scratches, support natural pH-balance in combination with other components.

Natural bergamot oil has anti-inflammatory action.

SHOWER GEL

Extracts of green tea, ginger, sage moisturize and tone the skin, giving it elasticity and smoothness.

Natural orange, rosemary oils improve metabolism and eliminate toxins from the skin, restore its energy balance.

NEW!INTENSIVE
LINE
COSMETICS**ANTIDANDRUFF****ACTIVE RIGID FORMULA WITH ZNPT * —
ZINC PYRITHIONE****clinically proven effectiveness***Recommendation:**to actively combat dandruff recommended daily
use

- + «Anti-Dandruff Shampoo»
 + «Balm-mask against dandruff»
 courses lasting 4–6 weeks.

Result: healthy hair without dandruff!**TAKES THE RESULT FROM THE FIRST USE**

At the international competition
BASF Care Creations Awards
in 2013 among manufactur-
ers of cosmetics
Intensive Shampoo
anto-dandruff
for dry hair and
problem scalp has
received the award
for the use of inno-
vative components
in the formulation.



200 ml

400 ml

**INTENSIVE
ANTIDANDRUFF SHAMPOO
for dry hair and problem scalp**

- **ZnPT** cleanses hair and scalp from dandruff prevents its recurrence. Gentle influences on hair and scalp.
- **Natural betaine, allantoin** relieve itching and irritation, moisturize preventing breaking of dry hair.
- Gives volume from the roots.



200 ml

400 ml

**INTENSIVE
ANTIDANDRUFF SHAMPOO
for oily hair and problem scalp**

- **ZnPT** removes dandruff, preventing its re-emergence, normalizes the function of the sebaceous glands.
- **Salicylic acid** has a strong exfoliating effect, prevents rapid hair thinning.
- **Allantoin** relieves itching and irritation of the scalp.
- **Menthol** remains fresh hair for long.



200 ml

**Washing INTENSIVE
ANTIDANDRUFF BALM-MASK
for dry hair and problematic scalp**

Balm-mask intensively fights dandruff and enhances the effect of antidandruff shampoo:

- **ZnPT** remove dandruff, prevents its reappearance, has normalizing effect, eliminates itching.
- **Biotin** restores and nourishes hair and their roots.
- **Propolis** revitalizes the scalp, gives the hair shine and elasticity.

**NEW!**

Линия средств для ухода за волосами

Репейник
против выпадения волос

BURDOCK
Hair Loss Prevention
SUPERACTIVE FORMULA

Purpose:

- Reducing Hair Loss
- Strengthening roots
- Stimulating the growth of new hair
- Restoration of the structure

- **BURDOCK EXTRACT** is known as means No.1 against hair loss. Promotes hair growth and revitalizes the scalp.
- **DYNAGEN™*** is a patented complex, consists of hydrolysed proteins. Helps to strengthen the hair, minimizes hair loss, improves appearance.
- **CAFFEINE** prolongs life of hair follicles and stimulates their subsequent growth.
- **D-PANTHENOL** strengthens hair structure, restores their damaged areas, provides long-lasting moisturizing effect.
- **CONDITIONERS SYSTEM** gives your hair volume and ease of brushing.

** Effectiveness is proven
by French company Vincience*



250 ml

400 ml

Superactive Hair Loss Prevention BURDOCK SHAMPOO

Shampoo is specially designed for active struggle against hair loss and stimulation of its growth. Its enhanced formula is based on the most effective components. Strengthening effect of a natural **extract of burdock** is supplemented with completed action of nutritive and stimulative hair growth components – the of patented **Dynagen™ complex** and **caffeine**.



200 ml

Strengthening Hair Loss Prevention BURDOCK BALM

Strengthens and reinforces shampoo action in the struggle against hair loss. Comprises a combination of active components that stimulate hair growth and reduce hair loss. Staying longer on the hair, the active ingredients penetrate deeply, act most effectively, contributing the maximum stop of hair loss.



300 ml

Superactive Hair Loss Prevention BURDOCK MASK

Hair Mask – an effective product for intensive restorative hair care. Easy to apply and to spread on the hair, gives them elasticity and shine. The mask contains enhanced set of effective components used in the fight against hair loss.



200 ml

Superactive Hair Loss Prevention BURDOCK SERUM & SPRAY

Intensive refinisher formula increases metabolism in scalp that stimulates hair growth and strengthens hair. Thanks to micro spraying, refinisher wraps the entire length of hair as thin protective film, imbuing it with the power and brilliance. Does not weigh down your hair. Does not require RINSING.



100 ml

Extra-repair BURDOCK OIL with keratin

Burdock oil strengthens hair roots, prevents hair loss, and eliminates dryness of hair. Regular use of the oil returns hair its vitality, beauty and healthy appearance. Attention! Avoid contact with eyes!

ЦЕЛЕБНЫЕ РЕШЕНИЯ HEALING SOLUTIONS

GIVEN BY NATURE

Gorgeous thick hair — this is wealth and charm. New shampoos based on 100% natural ingredients and conditioners “**Healing solutions**” based on **100% natural herbal infusions and ethereal oils** will help you to save splendor healthy hair.

Collection “HEALING SOLUTIONS” for hair

- Activates the forces of nature for the beauty and radiance of hair
- Opens for your hair rich potential of nature: hair look beautiful, well-kept and healthy

Active Components line drugs and their effects:

Tar — soothes scalp and eliminates itching and irritation, prevents dandruff

Celandine and Australian tree — eliminate greasiness of hair and scalp, strengthen hair follicles

Chestnut and ginkgo biloba — strengthen hair follicles, making hair more voluminous and thick

Calendula and beggar-ticks — revitalize hair follicles, soothe scalp

Beer hops cones — restore the natural balance of scalp and hair force

NEW!



450 ml

480 ml

PREVENTIVE SHAMPOO and PREVENTIVE BALM CONDITIONER for hair

TAR against dandruff with natural birch tar

Both products — your ideal natural helpers in the fight against dandruff and dry scalp. Contain **birch tar**, which effectively cleanses and soothes scalp, eliminates itching and irritation, prevents dandruff.



450 ml

480 ml

SPECIAL SHAMPOO and SPECIAL BALM CONDITIONER for hair

CELANDINE AND AUSTRALIAN TEA TREE against greasy hair and scalp with celandine extract and ethereal oil of tea tree

Shampoo effectively cleanses skin and hair, prone to rapid contamination. Balm provides the perfect care and strengthens hair follicles. Both products have a pleasant natural aroma of **tea tree**.



450 ml

480 ml

**ACTIVE SHAMPOO and
ACTIVE BALM CONDITIONER for hair**
BEER HOP CONES
for strengthening and shine
with infusion of hop cones

"Alive" shampoo and conditioner are based on the composition of the richest **tincture of hop cones**, which have a firming effect, restore natural balance of scalp and gives your hair a dazzling shine. Regular use shampoo and balm in combination gives hair strength and shine, accelerates their growth.



450 ml

480 ml

**GREEN SHAMPOO and
GREEN BALM CONDITIONER for hair**
CHESTNUT and GINKGO BILOBA
for volume and density of hair
based on infusions of chestnut and ginkgo biloba

Green shampoo and balm conditioner wonderfully care for thin and weak hair. Based on **herbal infusions of chestnut and ginkgo biloba**, which restore structure of hair and make hair more voluminous and strong.



450 ml

480 ml

**TRADITIONAL SHAMPOO and
TRADITIONAL BALM CONDITIONER for hair**
CALENDULA and BUR-MARIGOLD
for the recovery of hair and scalp
on infusion of calendula and bur-marigold

Shampoo and conditioner based on **herbal infusions of bur-marigold and calendula**, which revitalize hair and make them stronger and more beautiful. Excellent shampoo washes hair in water of any hardness, gives hair lightness and volume, and balm-conditioner strengthens and complements the action of prophylactic shampoo.

NEW!

Шикарный объём GORGEOUS VOLUME

VOLUME DURING 24 HOURS!

Your hair are thin from nature and deprived of volume? They are too soft and do not keep their shape? Simple solution — a line of hair care products "Gorgeous volume".

Feel care of your hair!

Silk proteins provide unique properties of cosmetics of the line:

- thicken hair, filling them with volume from inside, making them stronger and more firm;
- lift hair from roots, provide stable and firm volume;
- do not heavy hair even with daily use, keeping them clean and volumed throughout the day.



470 ml

Protein VOLUME SHAMPOO "GORGEOUS VOLUME"

Gently cleanses and restores hair structure, transforms deprived, filling them with volume from the inside, making them firm and strong. Lifts hair right at the roots, providing chic volume without weighing for 24 hours.

Visible effect: hair become thick, full of volume and filled with vital energy. For all hair types.



350 ml

Protein VOLUME BALM "GORGEOUS VOLUME"

Balm does not weigh hair down, making them firm, strong, dense, obedient and promotes easy brushing. Lifts hair right at the roots, providing chic volume without weighing for 24 hours. For all hair types.



200 ml

Protein VOLUME SPRAY "GORGEOUS VOLUME"

Volume Spray does not stick and does not weigh hair down, making them more manageable. Hair styling is easy and hair keep elastic volume for 24 hours. For all hair types.



200 ml

HAIR STYLING FOAM with Push-Up Effect "GORGEOUS VOLUME"

Hairs are filled with magnificent volume from roots. The foam makes it easy to create the desired setting and thus effectively protects hair from dryness and breaking.

- Strong hold without weighing with more volume up to 100%.
- Push-up effect at roots, firm and reliable styling — for 24 hours.

For all hair types.



300 ml

Protein VOLUME HAIRSPRAY "GORGEOUS VOLUME"

Creates persistent and elastic fixation that does not weigh hair down and maximizes hair volume. Leaves no residue on hair and can be easily removed by brush.

- Superstrong fixing without weighing with more volume up to 100%.
- Persistent volume at roots, firm and reliable styling fixation — for 24 hours.

For all hair types.

**NEW
DESIGN**

Natural CERAMIDES

**НАТУРАЛЬНЫЕ
КЕРАМИДЫ**

**LUXURY AND VITAL FORCE
OF YOUR HAIR!**

Shiny and healthy hair —

it's your beauty and success!
Cosmetic Line **"Natural ceramides"** will help turn the
dream into reality.

Complex "CERAMIDES + ELASTIN" revitalizes,
strengthens and protects effect structure of hair, mak-
ing them stronger and firm throughout.

OBJECTIVE

1. Strengthen hair .
2. Restore damaged hair structure.
3. Protect hair from external influences.
4. Create volume hairstyle of desired shape.
5. Save hairstyle long.

CERAMIDES

Penetrate into hair, strengthen its structure filling with elements that have been lost as a result of damage and external influences (blow-wave, coloring, perming, etc.).

ELASTIN

Smooths hair surface, increasing their flexibility and elasticity, prevents the appearance of split ends, protects against negative environmental factors (sun, frost, urban smog, etc.)



500 ml

CERAMIDES SHAMPOO Strengthening and protecting of hair structure

Specially designed for care and recovery of damaged, broken hair. Returns vitality and shine to hair.



450 ml

200 ml

CERAMIDES BALM-MASK
Strengthening and protecting
of hair structure

Intensively regenerates and strengthens hair. Gives them strength, incredible shine and softness, prevents appearing of split ends.



500 ml

HAIRSPRAY
Mega-volume
Strong fixation

Excellently and securely fixes hairstyle. Strengthens hair. Adds volume for long.



500 ml

HAIRSPRAY
Mega-volume
Superstrong fixation

Fixes the hair for a long time. Restores and strengthens hair. Ideal for creating volume hairstyles.



150 ml

Styling GEL-VOLUME
Superstrong fixation

Gives hair desired shape, securely fixes hairstyle. Helps to strengthen and restore hair structure.

HighStyle

ВЫСОКИЙ СТИЛЬ

HIGH STYLE —
exquisite perfection
of your hair!



500 ml

PEELING SHAMPOO
Multifruit
for greasy and normal hair

Peeling Shampoo — is a real therapy for greasy contaminated hair. **Fruit acids and fruit sugar** gently exfoliate, nourish, regenerate and purify scalp, normalizes functions of sebaceous glands.



500 ml

BALM SHAMPOO
Vitamin Rosehip
for all hair types

Special shampoo nourishes hair and scalp with vitamins. **Rosehip oil** enriched with multivitamins and **natural keratin** restore and strengthen hair, give softness, elasticity and a wonderful shine.



500 ml

**FIRMING SHAMPOO
with D-panthenol
for dry and damaged hair**

Shampoo is designed for dry, breaking hair with split ends. Contains active ingredients **D-panthenol** and **keratin**, which moisturize scalp, strengthen and dense hair structure, give them elasticity and shine.



500 ml, 220 ml

**EXPRESS Styling FOAM
with keratin
Superstrong Hold**

Intended to model hairstyles, giving to hair volume and flexibility. Foam securely fixes hair, restores their damaged structure.



100 ml

**Hair Styling GEL
with D-panthenol, extracts of nettle
and calendula
Strong Hold**

Designed to model hairstyles, giving to hair volume and flexibility. Rich **complex of herbs** strengthens hair, favors their growth and recovery.



200 ml

**Hair Styling MOUSSE-GEL
with ceramides
Strong Hold**

For particularly stylish, bold and extravagant hairstyles. **Ceramides, jojoba oil** composed in gel flatten structure of hair and protect them from damage, add shine. Conditioner forms a protective layer, wrapping each hair with invisible film.

KERATIN ACTIVE

INTENSIVE ACTIVE KERATIN HAIR RESTORATION

- Hair look dull and lifeless?
- Ends of hair are cut?
- Hair fly and are not managed?

The reason — the lack of keratin in hair structure, which arises due to the negative impact of environment, an unbalanced diet, stress, strict diets, bathing in sea water, staining or frequent perming.

Cosmetic line **KERATIN ACTIVE** helps to compensate deficiency of keratin in hair.

KERATIN — a natural protein that is the main component of hair structure. It provides hair follicles with nutrients, tightly covers hair like tiles and protects them:

- From the sun, wind, cold;
- From damage when using irons, curling irons, tongs and hair dryers;
- From destruction during coloring or chemical permings;
- From damage when wearing pins, hair binder or studs.

Cosmetic line **KERATIN ACTIVE** —
POWER, BEAUTY and HEALTH of your hair!

● Gift Set on page 269



100 ml

Extra-repair BURDOCK OIL with keratin

Designed for intensive care for dull and damaged hair, damaged by dying or drying out.

Strengthens hair roots, prevents hair loss, restores the structure, returns vitality, beauty and healthy appearance to hair.



400 ml

RECOVERY HAIR SHAMPOO with keratin

Restores hair structure. Provides hair with more strength and elasticity. Shampoo gently and delicately cleanses hair from impurities, restores and strengthens hair cuticle giving it a healthy well-groomed appearance. With regular use together with hair mask «Keratin Active» regenerating effect is enhanced.



300 ml

RECOVERY HAIR MASK with keratin

Makes active regenerating effect, eliminates deep damage, giving hair a wonderful softness and silkiness. Restores keratin layer of hair, reduces their fragility, giving extra strength and firmness.



200 ml

Leave-on Deep Repair Hair SERUM with keratin

Concentrated refinisher provides deep recovery of hair surface, effectively fights with their damage, returning hair a healthy look. The composition of keratin and conditioners scans every hair, smoothes its irregularities filling damaged areas, "seals" split ends of hair.



200 ml

RECOVERY AND SHINE Hair Bi-Phase LOTION with keratin

Actively cares for hair, reduces breaking, gives smoothness and luxurious shine. Smoothes hair surface and provides protection from external negative factors, gives beauty and flawless radiance.



Natural shampoos and conditioners **NATURAL CARE** based on **natural extracts** provide your hair necessary comprehensive care and nutrition, fill hair with health and strength to the tips.



500 ml

450 ml

SHAMPOO "GREEN TEA" for all hair types

The shampoo has washing and conditioning effect. Improves strength and elasticity of hair, protects them from the negative effects of environment, gives required volume.

BALM "GREEN TEA" for all hair types

Balm has beneficial effect on condition of hair and scalp. Improves hair structure, gives desired volume and provides easy brushing.



500 ml

450 ml

SHAMPOO "HENNA" for dark hair

The shampoo is designed to provide necessary care and giving flawless appearance to dark hair. Has a firming effect on roots of hair, gives hair vivid shine and strength.

BALM "HENNA" for dark hair

Provides necessary care for dark hair. Restores hair roots, keeps color of dyed hair enhances its brightness.



500 ml

450 ml

SHAMPOO "BURDOCK" against hair loss

Created to care for damaged, thin, prone to loss hair. Stimulates growth, improves the nutrition of scalp, nourishes hair follicles with nutrients, prevents hair loss.

BALM "BURDOCK" against hair loss

Designed to care for damaged hair, prone to loss. Strengthens hair roots and prevents hair loss.





hair care with healing MARINE PLASMA

Marine organic concentrate — **MARITIME PLASMA** — is an extract from mass of marine plants and organisms. It is rich with valuable macro and micro elements (calcium, magnesium, potassium, sodium, iron, silicon), vegetable proteins, amino acids and vitamins. All bioenergy of marine plasma is aimed at general improvement of the hair and scalp, improving their quality — it dramatically improves hair structure, fills them with vitality and gives a radiant glow.

PLASMA MARINO restores and heals,
reveals beauty of your hair!



ACTIVE INGREDIENTS AND THEIR EFFECTS.

MARINE PLASMA

Restores and seals hair structure, "repair" the damaged areas. Creates a protective shell for hair cuticle.

D-PANTHENOL

Actively nourishes and moisturizes hair.

CONDITIONER PQ11

Gives volume, smoothes hair keratin structure.

CLOVER EXTRACT, VITAMIN PP

Provide intensive nutrition scalp, strengthen hair roots.

SESAME OIL

Effectively softens and moisturizes hair and scalp.



400 ml

300 ml

SHAMPOO for hair

BALM CONDITIONER for hair

NUTRITION and HYDRATION for all hair types

Shampoo and conditioner designed for feeding and satiety of hair with mineral components. Contain **marine plasma** and **D-panthenol** which have a regenerating effect on hair structure, actively nourish and moisturize hair. Shampoo gently cleanses, restores natural hydro-lipid mantle of scalp. Balm restores and seals hair structure. Hair becomes soft and easy to brush.



400 ml

300 ml

SHAMPOO for hair **BALM CONDITIONER for hair**
with PUSH-UP effect + REINFORCEMENT
for all hair types

Shampoo and conditioner designed to create volume (push-up effect). Based on **marine plasma** it also contains **conditioner PQ11**, which gives hair volume and smoothes hair keratin structure. Active ingredients of shampoo and balm have a beneficial effect on structure of hair, keeping them healthy and well groomed.



300 ml

Capillary MASK
for HAIR RESTORATION +
DENSE STRUCTURE

Effective restoring mask designed for therapeutic and preventive care for thin, weak and damaged hair. A unique complex of **marine plasma** and **sesame oil** extraordinary affects hair: prevents hair loss, provides intensive cellular nutrition and recovery of keratin structure.



250 ml

Hair LOTION
STRENGTHENING +
NUTRITION,
indelible

Marine plasma, clover extract, vitamins B5 and PP revitalize scalp improving its nutrition, enrich hair follicle with nutritive and stimulating hair growth substances.



100 ml

Hair MODELING GEL
"WET" EFFECT +
STRENGTHENING

Marine plasma concentrate and **vitamins** interact with structural proteins of hair, give them firmness and elasticity. Gel perfectly is distributed throughout hair, allows you to model modern hairstyles.

Shine and strength of healthy hair



450 ml, 200 ml, 100 ml

Restoring Hair Balm REVIVOR

The most popular cosmetic product in Belarus and abroad. Unmatched success of "Revivor" is hidden in its unique formula that allows you to instantly revitalize hair, give them a nice shine and silkiness.

Ideal for hair care after a perming, hair coloring and bleaching. Restores keratin structure of hair, gives them elasticity, glare and provides easy brushing.

High class hair restoration



450 ml, 200 ml, 100 ml

Vitamin Restoring Hair Balm PLUSONDA

Intensive product meant to restore and nourish hair. **Herbal extracts, proteins, vitamins** stimulate blood circulation and improve metabolism in scalp, strengthens hair cuticle and regenerate their surface.

REVIVOR®

INTENSIVE THERAPY

Line is represented by a new generation of products based on the unique healing formulas.

Herbs, vitamins and essential oils that are in the product's composition help to solve a wide range of problems. They instantly restore and revitalize hair, prevent hair loss, revitalizes scalp helping to get rid of dandruff and give hair extraordinary silkiness and shine.



250 ml

Leave-On Instant HAIR REPAIR

For intensive care and rehabilitation of dry, split and colored hair. It is quickly absorbed and restores damaged hair structure. Facilitates their fixing.



200 ml

Leave-On Hair BALM with Microliposomes

Designed to impart beauty, flexibility and strength to hair. Improves structure of hair and gently cares for scalp.



200 ml

Leave-On Hair Loss Prevention SERUM

For prophylactic and enhanced care preventing hair loss. Nourishes and strengthens roots, improves structure and functional condition of hair.



150 ml

Triple Action Hair MASK

Instantly returns shine and strength to weakened, damaged, faded and over dried hair. Mask is ideal for aging hair.

The line consists of special products that do not require rinsing



150 ml

Hair BALM-MASK "Tar-Zinc"

Soothes scalp, cleanses hair from accumulated flakes of dandruff, prevents its further appearance.



100 ml

Leave-On ANTIDANDRUFF COMPLEX-ACTIVE

Contains **octopirox** which prevents formation of dandruff. Gel base of the product provides a comfortable application and distribution, preventing greasing of scalp.



150 ml

Leave-On POLISHING SERUM for Splitted Hair Ends

Prevents delamination and restores split ends of hair. Flattens hair structure, increases their strength. Adds shine and vivid healthy look.



200 ml

Hair Loss Prevention Aroma-BALM

For intensive care for weak hair, prone to loss. Enhances blood supply to scalp, nourishes and strengthens hair follicles.



150 ml

Two-Phase Leave-on Hair CONDITIONER Express-Shine

Instantly improves hair structure and gives them a glare. Provides power to dry, thin and weak hair. Eases brushing. Gives extra volume.

REVIVOR[®]

perfect

Only healthy hairs look really perfect. To achieve perfect appearance of hair, you need to take care of their health.

4 PROGRAMS OF HAIR BEAUTY AND VITALITY

*Embodiment
of your dreams
in life!*



400 ml



400 ml

NO DANDRUFF

Anti-Dandruff SHAMPOO for all hair types

Contain **TRIKENOL[®]** — high-performance component against dandruff

Revolutionary antidandruff component **TRIKENOL[®]** powerfully works in two directions: destroys fungus and removes dandruff flakes. Products also contain **sulfokoncetrol** and **octopirox** which regulate function of sebaceous glands, and normalize lipid balance.

Anti-Dandruff BALM-CARE for all hair types



400 ml



400 ml

HAIR LOSS PREVENTION

Hair Loss Prevention SHAMPOO

Contain **Kopexil[®]** — high-performance component for hair strengthening

Unique high-tech Indian component **Kopexil[®]** penetrates into core of root bulb and hair shaft, increases peripheral blood circulation in scalp, stimulates vitality of hair and prevents hair loss. Program against hair loss further comprises **chestnut extract** which contributes to full replenishment of falling hair; **conditioner** makes hair strong and shiny

Hair Loss Prevention BALM-MASK



400 ml



400 ml

HAIR GROWTH STIMULATION

SHAMPOO
for Better Hair Growth**Stimulating BALM**
for Better Hair Growth

Contain Pronalen® — high-performance components for improving of hair growth

Technology Pronalen® stimulates blood circulation in scalp, strengthens hair roots and fills them with vitality.

Extensin + ruskus strengthen hair follicles.

Red pepper + Guarana promote nutrition of scalp.

Oliva + lemon have a regenerating and balancing effect.

Complex of vitamins (A, B, E, F, H) normalizes vitamin balance of scalp.

Conditioner gives elasticity, shine, eases brushing.



400 ml



400 ml

MORE SHINE!

SHAMPOO
for Hair Brilliance
and Elasticity**Conditioning BALM**
for Hair Brilliance
and Elasticity

Contain Protalor® — the structure of hair restorer

Protalor® technology affects structure of hair, helps to strengthen their keratin layer, prevents splitting ends, transforms even dry damaged hair.

Jojoba + arnica provide shine of cuticular layer.



In partnership with the St. Petersburg Medical Center scientific program of clinical trials of all products was designed and executed.

Clinical studies have shown that use of the products in pair shampoo + balm is able actively solve hair problems and claimed effect is sustained long — preserved in time.



INNOVATION!
Just 3 Steps to health and
perfection of your hair!

REVIVOR[®]
super-care

New convenient
package

Light texture of refinishers
does not weigh hair.

Result after the first
application

- **Strengthening and hair restoration**
- **Dazzling shine and healthy well-managed appearance**
- **Concentrated efficient products**



80 ml

**Leave-On
Hair Strengthening SERUM
with Peptides and Vitamin PP**

Strengthens and activates hair follicles and prevents hair loss. Unique secret of the refinisher is that its constituent **peptides (Tripeptide-3)** contribute to enhancement of quantity and activity of hair follicles and stimulates metabolism in scalp. **Vegetable extracts, vitamin PP** strengthen hair over the entire length.



80 ml

**Leave-On
Hair Restoration SERUM
with Protectogen and DNA**

Instantly restores hair structure. Included in the refinisher **Protectagen™** optimizes activity of scalp and protects hair from harmful UV rays. Refinisher contains **elastin** and **DNA** which regenerate hair structure wrapping it with a protective film. **Biocomplex ProtaFlor, special conditioners** nourish and moisturize every hair on the entire length.



80 ml

**Leave-On
Shine SERUM
with Liposomes and D-Panthenol**

Gives instant shine and well-managed appearance. Nourishes and improves hair structure. The refinisher contains **liposomes** — a unique system that provides deep penetration of active substances into depth of hair. **D-panthenol** and **special conditioners** provide moisturizing and conditioning effects, give your hair an instant shine and splendor. Only healthy hair looks really perfect. To achieve perfect appearance of hair, you need to take care of their health.

Vitamin

Curative PRO

HAIR CARE PROGRAM

It is well known that strength, firmness and beauty of hair and scalp need intense nourishing by vitamins. Cosmetic products for hair — «VITAMIN-PRO» are saturated with complex of five groups of vitamins that revitalize scalp and hair, make them beautiful and well managed.

-  **Vitamin A** — "vitamin of growth". Needed in metabolic processes of skin and hair.
-  **B vitamins** — "vitamins of force." Improve supply of oxygen into hair follicles and stimulate hair growth.
-  **Vitamin E** — "beauty vitamin". Nourishes hair and skin, improves elasticity, prevents formation of free radicals.
-  **Vitamin H** — "vitamin-nutrition"/ "vitamin-ally"/ "vitamin-strengthening"/ "vitamin of beauty control". The most expensive and the most essential vitamin for hair beauty: improves growth, strengthens hair.
-  **Vitamin PP** — "vitamin of health." Increases blood circulation in scalp and stimulates hair growth.

Complex of vitamins 5 — solves 5 problems:

- Healthy looking hair
- Healthy scalp
- Elasticity of hair
- Strengthening of hair
- Hair repair



400 ml

300 ml

400 ml

HAIR CARE

Vitamin SHAMPOO for Normal and Oily Hair

Thoroughly cleanses hair and effectively prevents rapid greasing of hair.

Complex of vitamins (A, B, E, H, PP) — nourishes and enriches and **sulfokoncentrol (biosulphur)** — normalizes greasiness of hair and scalp.

Vitamin BALM for Normal and Oily Hair

Balm nourishes and enriches your hair and scalp with vitamins. **Sulfokoncentrol (biosulphur)** has sebo-regulating action, preventing rapid greasing of hair.

Vitamin Intensive SHAMPOO for Dry and Brittle Hair

Gently cleanses hair, instantly reduces porosity and delamination of hair.

Complex of vitamins (A, B, E, H, PP) — reconstructs hair structure and **silk proteins** — give luster.



300 ml

HAIR CARE**Vitamin Intensive BALM
for Dry and Brittle Hair**

Supercare for dry, breaking hair. Balm deeply nourishes them with vitamins, instantly reduces porosity of hair, gives smoothness and luster.



150 ml

SPECIAL HAIR CARE**Vitamin Leave-On
Active Hair Growth
Boosting SERUM**

Super help for hair growth. Contains the richest vitamin complex and a recognized medical ingredient — **amineksil** that stop hair loss and stimulate hair growth, nourish scalp.



150 ml

**Vitamin Leave-On Hair
Strengthening RESTORER**

Ideal for recreation and "repair" damaged hair. **Complex of vitamins, silk proteins and ginkgo biloba** instantly smoothes and restores surface of hair, gives an irresistible sparkle.



150 ml

**Vitamin Hair
STYLING GEL**

Allows you to create accents for hairdressing, it is easy to model hairstyle. Contains a **complex of vitamins, witch hazel and arnica** that care for hair, give them expressive brilliance.



200 ml

STYLING**Vitamin Ultra Strong Hold
Volumising MOUSSE**

Contains modern styling substances, **vitamin complex, witch hazel and arnica**, which create a mobile hairstyle and fixed volume, give hair shine.

Мубой Шерк

VIVID SILK

**All for luxurious hair
and beautiful hairstyle!**

"VIVID SILK" — a line of cosmetics that will appeal to your hair. Products are based on **silk proteins, natural amino acids, silicone oils, conditioners and latest thickeners**. Not knowing weariness, this complex repairs damaged sections of hair, makes them shiny, strong and secured. Special formula of hair styling substances will allow you to show unbridled imagination in creation of even the most complex hairstyles.

*Try it —
and you will see it yourself!*



500 ml

SHAMPOO-Silk for hair restoring

Ultrasoft shampoo for dry damaged hair. The shampoo includes **silk proteins** and **natural amino acids**, which have a rapid restoring effect on damaged areas of hair, make it smooth and silky shine even to breaking and lacking shine hair.



450 ml

BALSAM-Silk for hair restoring

Has a rapid restoring effect on damaged areas of hair. Makes hair smooth, silky gives them shine.



500 ml

SHAMPOO-Silk for improving of hair elasticity

Designed to care for long or damaged hair. Restores and strengthens hair structure. Gives strength and elasticity.



450 ml

BALSAM-Silk for improving of hair elasticity

Quickly restores and strengthens hair structure. Flattens and smoothes cuticle. Hair get vivid shine, are easy to brush.



100 ml

Hair Styling MOUSSE-SILK

Special agent with thermal effect for styling with a hair dryer, on hot rollers, etc. **Silk proteins** and a **special patented thermal protection component** provide hair protection during hot-drying, as well as from weather, UV rays, smog, etc.



100 ml

Hair Styling GEL-SILK

Transparent, rich of soluble silk proteins, the gel is designed to form any hairstyle and simultaneous restoration of damaged hair structure. Helps to coiffed hair withstand wind and weather.



500 ml, 215 ml

HAIR SPRAY-SHINE Extra-strong Hold

Quickly and securely fixes hair, keeping it for a long time. Gives to hair extra volume, silky shine and elasticity.



CASHMERE

Exquisite collection
of cosmetics
for full hair care



Cashmere proteins are very similar to structure of human hair. They perfectly strengthen and restore hair, giving them elasticity, smoothness and silkiness.



500 ml

Cashmere and ANA-Fruit Acids Supercleansing SHAMPOO for oily hair and hair that gets greasy too quickly

The shampoo contains soft **cashmere proteins** and therapeutic **fruit acids** for scalp. Suitable for frequent washing.

- Prevents rapid greasing of hair.
- Provides them with softness, shine and splendor.



500 ml

Cashmere and Biotin Repairing SHAMPOO for dry, brittle and damaged hair

Gentle shampoo with a mild detergent composition. Contains therapeutic **cashmere proteins** and unsurpassed vitamin restorer of hair structure — **biotin (vitamin H, coenzyme R)**.

- Gives to hair elasticity.
- Provides power and beautiful hair.



450 ml, 200 ml

Cashmere and Biotin Hair CONDITIONING BALM

Contains **cashmere, beeswax, guar conditioner, silicone oil and biotin (vitamin H, coenzyme R)**.

- Instantly smoothes the hair structure.
 - Fills them with force.
 - Gives elasticity.
- Balm is indispensable for dry, breaking and damaged hair.



500 ml, 215 ml

Cashmere ExtraStrong Hold HAIRSPRAY-MAXIMUM

Provides superstrong fixation during the day. Restores and strengthens hair, giving them strength and elasticity.



100 ml

Cashmere Styling MOUSSE

- Strong fixation.
- Holding volume.
- Hairs do not stick.
- Allows you to form any styling.



100 ml

Leave-On Cashmere and Polyplant Stimulant Hair Growth Toner

Based on special **cashmere proteins** and patented complex of seven herbs — **Polyplant Stimulant®**. **Caffeine** — a recognized activator of peripheral circulation, and **biotin (coenzyme R)** — the most active vitamin hair restorer.

Vino-
SPA



500 ml

Vino SPA Strengthening SHAMPOO-Energy with white and red vine for all hair types

Gently cleanses hair without disturbing their natural balance, gives them vitality and strengthens roots.



450 ml

Vino SPA Strengthening BALM-Energy with white and red vine for all hair types

Helps strengthen hair from root to tip and prevents hair loss.



КЕФИРНО-МОЛОЧНЫЙ УХОД

KEFIR-MILK CARE

All goods
of natural dairy
products
for **HAIR STRENGTH!**

Milk and milk products —
efficient and powerful
means of beauty.

For centuries, dairy
products had been
famous famous with
healing properties and
used for preparation
of various cosmetic
products.

					
500 ml	450 ml	500 ml	450 ml	500 ml	450 ml
CREAM-SHAMPOO GOAT'S MILK with natural conditioner		CREAM-SHAMPOO KEFIR with natural conditioner		SHAMPOO-CREAM Koumiss	
Hair BALM GOAT'S MILK Based on healing properties of goat milk. Nourish and regenerate weak and breaking hair, lead to normal pH level of scalp.		Hair BALM KEFIR Revitalizing care for all types of hair. Cream Shampoo gently washes your hair, leaving it soft and volumized. Gentle balm instantly affects hair, adds shine, and re- stores and conditions them.		Hair BALM Koumiss Strengthening + bioenergy of dairy prod- ucts. Normalizes pH level of scalp, pro- motes nutrition and strengthens hair roots. Prevents dryness, stimulates growth, re- stores hair elasticity and health.	



500 ml

450 ml

500 ml

450 ml

Hair SHAMPOO Beer Yeasts

Cleanses hair, nourishes and eliminates dryness and breaking.

Hair BALM Beer Yeast

Has an intense regenerating effect on the hair, giving them strength and energy.

Hair SHAMPOO Egg Yolk

Hair BALM Egg Yolk

Nourishes hair roots. Helps to strengthen hair cuticle and flatten it, prevents breaking hair. Special conditioner makes hair flowing and protects against harmful environmental factors.



480 ml

SHAMPOO "Birch-Pinetar" for problem hair

Shampoo is designed for washing hair, prone to rapid contamination, formation of excessive fat and dandruff. Natural healing component, tar, is an disinfectant and has a therapeutic effect. **Birch buds extract, lactic acid, and natural protein** improve scalp blood circulation, stimulate regeneration of epidermis.



480 ml

SHAMPOO "Nettle" with Conditioner

Has a healthy effect on structure of hair and scalp. Carbohydrates, organic acids, alkaloids, flavonoids and multivitamins that are contained in **nettle**, activate metabolism and improve nutrition of hair roots. **Chestnut tannins** have tonic effect on scalp and prevent rapid breaking of hair.

ola • ombapax • mpal

The cosmetic line
"ON DECOCTIONS"
it is ecological hair care

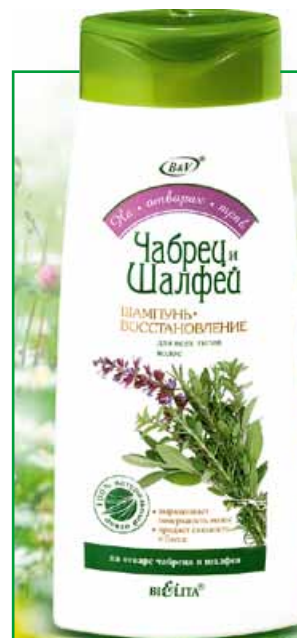
UNIQUE SYSTEM OF QUALITY CONTROL:

- 1** We explore amazing and mysterious healing properties of plant world.
- 2** We select plants that are ideal for different types of hair.
- 3** For natural concoctions we use modern technology.
- 4** Plant origin of products of the line ensures safety.

Line of cosmetics for hair "AT DECOCTIONS" created from environmentally friendly plants that will help your hair to find beauty and health. This product line is designed for those who wants easily, practically and efficiently care of themselves, not doubting the results.

ECOLOGICAL FORMULA
Contains **100% natural complex**
of concoctions of herbs.

WITHOUT DYES
SILICONE-FREE
WITHOUT PARABENS



480 ml

REPLENISHING SHAMPOO
Thyme and Sage
for all hair types

Contains useful **decoction of thyme and sage** which effectively restores hair texture, making it smooth, shiny and silky. Nourishes hair with eco-friendly components, gives them a healthy look.



450 ml

REPLENISHING BALM
Thyme and Sage
for all hair types

Contains useful **decoction of thyme and sage**, which flattens structure of hair, eases brushing. Balm secures and enhances effectiveness of the shampoo: restores natural shine.



480 ml

PURIFYING SHAMPOO
Rye Bran
for normal and oily hair

Based on **rye bran broth** that actively normalizes activity of sebaceous glands of scalp. Cleanses and prevents rapidly greasing hair, provides long-lasting freshness and purity. Gives hair vitality and volume.



450 ml

PURIFYING BALM
Rye Bran
for normal and oily hair

Based on **rye bran broth** that actively normalizes activity of sebaceous glands of scalp. Reinforces and enhances the effect of the shampoo: prevents fast greasing of hair, giving them a well-managed appearance.



480 ml

STRENGTHENING SHAMPOO
Sweetflag and Basketplant
for hair loss prevention

Contains useful **air** and **golden mustache broth**. Actively strengthens hair roots and promotes their growth. Gives hair strength and natural shine.



450 ml

STRENGTHENING BALM
Sweetflag and Basketplant
for hair loss prevention

Contains useful **broth of air** and **golden mustache**. Enhances the effect of the shampoo: gives to hair smoothness and elasticity, strengthens hair roots and promotes their growth.

косметическая линия

СОЧНЫЙ

гранат

JUICY
POMEGRANATEHEALTHY LIFESTYLE
for your skin and hair

Pomegranate — the most harmonious of all fruits, created by nature. In it energy of sun, sea and life itself lie.

We have moved this energy into line **"Juicy pomegranate"**, retaining all the benefits of pomegranate — a symbol of rebirth, each grain of which benefit your hair and body, filling them with vitality and vitamins.



200 ml

**Beauty and Health
Body CREAM**

Vitamin-rich body cream intensely nourishes skin.

- Nurtures and nourishes with vitamins.
- Fills with vitality, giving tenderness and a light pleasant scent.

With cream "Juicy pomegranate" Your skin is surprisingly smooth and gentle .



400 ml

**Freshness and Energy
SHOWER GEL**

Has a tonic, soothing effect on skin, prevents its over drying.

- Nourishes and moisturizes.
- Gives a feeling of vitality and freshness .

With shower gel "Juicy pomegranate" Your skin is soft and velvety.



400 ml

170 ml

Volume and Strength SHAMPOO for all types hair

Cleanses hair without disturbing their lipid layer.
Gives hair incredible volume and healthy shine.
With shampoo "Juicy pomegranate" Your hair get vitality and acquire additional volume.



200 ml, 450 ml

Volume and Strength BALM for all types hair

Hair Balm "Juicy pomegranate" establishes the action of the shampoo.
He has an intense regenerating effect. Improves structure of hair from roots to tips. Gives wonderful shine.
With balm for hair "Juicy pomegranate" your hair are strong and healthy.



500 ml, 215 ml

Volume and Strength ExtraStrong Hold HAIRSPRAY

Effectively fixes and saves styling for a long time in any weather. Provides excellent hair care.



CITRUS FRESHNESS

**Energy vitamins and freshness
IN EACH VIAL**

There are in each vial of cosmetics "**CITRUS FRESHNESS**" — bright aroma of exotic fruits and part of generous tropical nature.

Juicy lemon, ripe orange and **invigorating grapefruit** ripened under southern sun filled with vitamins and minerals.

There are in citrus fruits vitamins **C, B1, B2, D, E, PP**, all the energy of which is directed to effective care of hair and skin.



Hair SHAMPOO "Orange" Nutrition

Shampoo nourishes hair and gives them energy of tropical fruits from roots to tips. The combination of **special conditioner** with **orange oil** gives to hair amazing shine and silky softness. Orange nourishes and moisturizes hair, tones scalp up.

Hair BALM "Orange" Vivid shine

Balm protects surface of hair as well as wax fruit protects peel of an orange. In composition of the balm is included a **modern conditioner** that facilitates brushing and styling hair. Orange gives hair shine and softness of living, nourishes and moisturizes hair, tones scalp.

Shower GEL "Orange" Refreshing

Shower gel dip into the world of fresh fruit flavor and gives skin a ripe orange scent. **Oil and extract of orange** moisturize skin, reduce likelihood of cellulite appearance and have an antiseptic effect. Modern conditioner makes skin soft and silky.



400 ml

450 ml

400 ml

Hair SHAMPOO "Grapefruit" Strengthening

Shampoo strengthens hair and gives them energy of tropical fruits from roots to tips. The combination of **special conditioner** with **grapefruit oil** gives to hair amazing shine and silky softness. Grapefruit nourishes and strengthens hair, tones scalp.

Hair BALM "Grapefruit" Vitality

Balsam with oil and extract of **grapefruit** protects hair surface as well as fruity grapefruit peel is protected by wax. **Modern conditioner** makes brushing easy as well as styling of hair. Grapefruit nourishes and fills hair with vitality, adds shine, improves blood flow to scalp.

Shower GEL "Grapefruit" Exhilarating

Shower gel gives cheerfulness and gives to skin a fresh grapefruit scent. **Oil and grapefruit extract** have an antioxidant effect, increase protective function of skin and improves its tone. Modern conditioner makes skin soft and silky.



400 ml

450 ml

400 ml

Hair SHAMPOO "Lemon — Lime" Recovering

Shampoo restores hair and fills them with energy of tropical fruits from roots to tips. The combination of **special conditioner** with **lemon oil** gives to hair amazing shine and silky softness. Lemon restores hair texture and tones scalp.

Hair BALM "Lemon-Lime" Power vitamins

Balm protects surface of hair as well as wax fruit protects peel of lemon. Balm contains the **conditioner** that eases brushing and styling of hair. **Lemon** fills hair with strength of vitamins, adds shine and softness, tone scalp.

SHOWER GEL "Lemon-Lime" Toning

Invigorating shower gel energizes and gives to skin a juicy lime flavor. **Oil and extract of lemon** increase protective function of skin, improve skin tone and have an antiseptic effect. Modern conditioner makes skin soft and silky.

color protection

l i n e

СТОЙКИЙ ЦВЕТ

LASTING COLOR

SPARKLE AND SHINE
OF YOUR HAIR!



Specially designed formulas of cosmetics line **"COLOR PROTECTION"** help preserve rich color of colored hair for a long time!

As a result of constant use of the products hair get back elasticity, flexibility, ease of brushing and shine color persists for much longer!



480 ml

Colour Protection Care SHAMPOO for Dyed Hair

Rich formula of the shampoo, unique in its kind, perfectly combines **five conditioners**, **color stabilizer** and medicinal plant **extracts of mountain arnica and ginkgo biloba**.

Effectively cares for colored hair and keeps their bright, brilliant color.



200 ml

BALSAM Superglitter

The innovative formula multiplies balm radiance and shine. Balm contains a **powerful system of conditioning, moisturizing and nutrition**, as well as **color stabilizer** that keeps

brightness and durability of hair coloring.



200 ml

BALSAM-PROTECTION for Color Keeping

Special balm meant for enhancement of the effect of the shampoo which protects and prolongs brightness of hair color.



145 ml

Leave-On Protective CONDITIONER for dyed, dry and damaged hair

Superactive indelible conditioner with stabilizer of color for express hair care. Conditioner instantly revitalizes hair, gives them a beautiful view and ultra shining.

BIOLITA® LUX Color

TINT BALMS FOR HAIR
with OLIVE OIL and SHEA BUTTER



100% COLOR
0% PEROXIDE
0% AMMONIA

BEAUTIFUL SHINE
AND CARE FOR HAIR



100 ml

Tint balms COLOR LUX

Gentle and effective means for achieving a fashionable hair color: color pigments do not damage structure of hair, are well kept on cuticle surface layer of hair, natural oils flatten hair structure.

ADVANTAGES OF TINT BALMS COLOR LUX

1=2

one application=double benefit

+ bright beautiful color
strong firm hair

FOR NATURAL HAIR

**01**
Cinnamon**01.1**
Apricot**02**
Cognac**03**
Redwood**04**
Sand**05**
Caramel**06**
Dark Blond**06.1**
Hazelnut**07**
Tobacco**08**
Milk
Chocolate**08.1**
Warm
Chestnut**09**
Golden
Brown**10**
Copper
Blond**11**
Chestnut**12**
Burgundy
Brown**13**
Dark
Chocolate**14**
Ripe
Cherry**14.1**
Mahogany

FOR BLEACHED HAIR

**15**
Platinum**16**
Pink
Pearl**17**
Champagne

FOR GRAY HAIR

**18**
Violet Silver**19**
Silver**20**
Beige

400 ml

Hair SHAMPOO
"Rescuer of color"
with olive extract

A special formula of the shampoo containing conditioners and innovative components for protecting hair color during washing, keeps the color for a long time. The shampoo is enriched with **olive extract**, which nourishes and protects hair, gives them a silky shine.



450 ml

Hair BALM
"Rescuer of color"
with olive oil and shea butter

The special formula is saturated with conditioners — defenders of color during washing, keeps the color for a long time. The balm is enriched with **Rescuer of** and **shea butter**, which intensively nourish and regenerate hair structure, restoring their strength and shine.

BIOLITA® LUX
Color

Beauty care products for colored and bleached hair of **Color LUX** series will help you to save hue saturation and brightness as long as possible



Bamboo STYLE

*You need more than usual means of styling?
You want not only to create and surprise,
but at the same time take care of your hair?*

- *Impeccable styling and healthy hair*
- *Stylish shape and natural shine*
- *Daring experiments and awesome power of hair*

Amazingly simple with BAMBOO STYLE

The latest formulas allow to realize the most unusual hairstyles and fix desired shape.

Bamboo strengthens hair, making them strong and firm, reliably protecting against negative environmental influences.



300 ml

Bamboo Strengthening Strong Hold Hair MOUSSE "Volume And Strengthening"

Allows impeccably put hair in hairstyle, giving extra volume from roots and stable fixation without sticking.



300 ml

Bamboo Strengthening SuperStrong Hold Hair MOUSSE "Volume And Strengthening"

Provides long-lasting fixation without weighing hair, gives maximum volume.



215 ml

Bamboo Strengthening Strong Hold FIXIN' SPRAY

Provides three-dimensional shape and hairstyle long-lasting fixation. Contains **bamboo extract**, which strengthens hair structure and protects it from harmful external factors. Ideal for thin and light hair.



500 ml, 215 ml

Bamboo Strengthening Strong Hold Hair STYLING SPRAY

Completes the process of creating a stylish and glamorous hairstyles. Permanently fixes the hair and gives it a natural shine. Cares about the strength and beauty of hair.



500 ml, 215 ml

Bamboo Strengthening SuperStrong Hold Hair STYLING SPRAY

Provides consistent and reliable fixation. Contains **bamboo extract**, which strengthens hair structure and protects it from harmful external factors. Gives hair natural healthy glow.



150 ml

Bamboo Strengthening SuperStrong Hold Hair STYLING GEL

Effectively fixes and gives hair maximum volume from roots. Contains **bamboo extract**, which strengthens hair structure and protects it from harmful external factors.

Bamboo CARE

THERMAL PROTECTION + VOLUME

- *Thermo protecting professional hair care during hot drying and styling*
- *Restoring of previously damaged areas of hair*
- *Gives extra volume to hair*

ACTIVE INGREDIENTS:

Special protective polymer protects hair from damaging action thermo devices for drying and styling of hair, greatly increases volume of hair.

Natural bamboo extract protects and smoothes scaly layer of hair, restores and strengthens structure, gives hair shine and elasticity.



500 ml

Hair SHAMPOO with bamboo extract Thermal protection + Volume

Effectively and gently cleanses hair. Restores, strengthens and smoothes hair structure. Gives extra volume. Prepares hair to subsequent exposure of thermo devices already during washing.



450 ml

Hair BALM-CONDITIONER with bamboo extract Thermal protection + Volume

Protects hair from overheating when using "ironing" or hair dryer. Restores and smoothes hair surface. Greatly increases volume and facilitates combing and styling.



450 ml

Intensive MASK with bamboo extract Hair Restoration + Protection

Operates along the entire length of hair, saturating them with nourishing and moisturizing agents to the tips. Restores and strengthens hair structure flattens surface, protects against damaging effects thermo devices (hair dryer, "ironing", heated, etc.).



145 ml

Biphase Hair SPRAY CONDITIONER Thermal protection + Volume with bamboo extract indelible

Instantly creates a protective barrier on hair from negative thermo effects. Restores and strengthens hair structure. Gives a spectacular volume.

Favorite

HAIRSPRAYSin the new **AEROSOL FORMAT**

YOU WILL BE A STAR!



Ultrafine particles are evenly distributed around each hair, fixing hair form and providing mobility. And on any event you feel like in a fairy tale. Hairsprays not only fix hair, but also care for hair thanks to useful components within their structure.

NEW!**NEW IMAGE WITH AEROSOL HAIRSPRAYS — IT'S SO EASY!**

300 ml

**Bamboo Style
Hairspray VOLUME and CAPACITY
with bamboo extract
for strong fixation**

**ADDITIONAL VOLUMES
AND STRENGTHENING OF HAIR**

- For creation of volume hairstyles.
- Securely fixes without weighing hair.
- Without bonding, leaves no residue, is easily removed by brushing.



300 ml

**Bamboo Style
Hairspray VOLUME and CAPACITY
with bamboo extract
superstrong fixation**

**FIXED VOLUME
AND STRENGTHENED HAIR**

- Long-term control over hair.
- Fixed volume and strong fixation.
- Without bonding, leaves no residue, is easily removed by brushing.



300 ml

**Vivid SILK
Hairspray-SHINE for hair
with silk proteins
for ultra strong fixing
EXCELLENT FIXATION
AND SILK SHINE**

- Long-term fixation for 24 hours for even the most complex hairstyles.
- Dazzling silk shine.
- Without bonding and weighting hair.
- Easily removed by brushing.



300 ml

**JUICY POMEGRANATE
Hairspray VOLUME and POWER
with pomegranate extract
for extra strong fixation
MAXIMUM VOLUME FROM ROOTS**

- For maximum basal volume without weighing hair.
- Prolonged fixation during the day.
- Without bonding, leaves no residue, is easily removed by brushing.



300 ml

**NETTLE and BURDOCK
Hairspray with nettle and burdock
for extra strong fixation
MAXIMUM FIXATION
IN ANY WEATHER**

- Maximally strong and stable fixation.
- Long-term control of styling.
- Protects the styling from wind and humidity.
- Without weighing hair and bonding.



300 ml

**Hairspray MAXI-volume
for superstrong fixation
with D-panthenol
and rice proteins**

- Reliably fixes all types of hairstyles.
- Creates light film. Protects against moisture.
- Provides a unified application.

ЛАКИ
ДЛЯ
ВОЛОС

HAIRSPRAYS



500 ml



215 ml

**HAIRSPRAY "Vita-style"
with nettle extract
and provitamin B5
strong fixation**

Fixes and saves any hairstyle. **Nettle extract** and **provitamin B5** in the composition of spray are meant to protect hair from damage.



500 ml



215 ml

**HAIRSPRAY "Vita-style"
with burdock root extract
and provitamin B5
superstrong fixation**

Perfectly captures the long hair and retains its shape. **Burdock extract** provides maximum protection of hair.



500 ml



215 ml

**HAIRSPRAY "Nettle and Burdock"
extrastrong fixation**

Fixes the hair in any weather. Strengthens hair and protects them from harmful environmental exposures.

Professional HAIR Repair

программа
БИОМОЛЕКУЛЯРНОЕ
ВОССТАНОВЛЕНИЕ ВОЛОС

BIOmolecular
HAIR REPAIR PROGRAM
of argan oil and smart- complex Keratrit

NEW!



1000 ml

Step 1. Mild cleansing of hair

Hair Structure Repairing and Moisturizing SHAMPOO for porous and damaged hair

Gently cleanses damaged hair and cares for them. Shampoo begins to rebuild the structure at wash stage, providing the necessary moisture level of hair.

**NEW WORD
IN PROFESSIONAL
HAIR CARE**



10 ml x 10 pcs.



500 ml



5 ml x 10 pcs



250 ml

Step 2 . Deep hair restoration**Wrapping Hair BALM
“Molecular Bio-Reinforcing
and Repairing”
for porous and damaged hair**

Restores hair shaft, gives to hair strength, making them more flexible and manageable. Moisturizes and nourishes hair.

**Hair Structure Repairing
and Moisturizing
SOS-MASK
for porous and damaged hair**

The effect of the product is selectively directed to the most damaged areas of hair and provides deep filling structural voids inside by active components .

Step 3 . The final hair restoration**Leave-On Regenerating
SERUM
for Filling of damaged areas of hair**

Reconstructs hair at all structural levels. SMART technology KERATRIT allows selectively penetration into the most damaged areas of hair, nourishes and smoothes uneven structure.

**Leave-On Biomolecular
Hair RESTORER
for Cuticle Smoothing**

Multifunctional Spray for restoring and moisturizing of hair and scalp. Makes damaged hair more manageable.



1000 ml



500 ml



150 ml



200 ml



80 ml

HAIR STRENGTHENING PROGRAM

SHAMPOO-AMINOPLASTIKA
for reinforced and improved
and dense hair
with amino acids
and D-panthenol

Is saturated with energetically rich **natural amino acids (glycine, taurine)** and **D-panthenol**, which animate metabolism of scalp, strengthen hair follicles, compact structure and thicken their hair .

MASK-AMINOPLASTIKA
for strengthening, improving
and thickening of hair
with amino acids
and D-panthenol

Quick firming treatment for fragile and thin hair. It is saturated with **amino acids (glycine, taurine)** and **vitamins (D-panthenol and PP)**, which rapidly restore damaged areas and thicken hair surface .

SPRAY-STRENGTHENING
hair bulbs with Amineksil,
amino acids and D-panthenol,
indelible

Contains active current concentration of **amineksil** — a recognized leader among the components against hair loss, a **complex of amino acids (glycine, taurine), vitamins**. Prolongs life cycle of hair and prevents hair loss.

MEGA SHINE for smoothness
and strength of hair
with amino acids, liquid wax
of jojoba and D-panthenol,
biphasic, indelible

Designed for leveling and smoothing surface of hair, making them shine. Saturation of **amino acids** with **conditioning additives** and **D-panthenol** provides beauty and protection to hair.

REFINISHER
"Effect of lamination
from roots to ends"
with amino acids
and D-panthenol,
indelible

Ultra concentrated refinisher for intensive sealing of hair. Provides a meaningful impact on pored components of hair .



PROFESSIONAL LINE
OF HAIR

Hair *Professional* Care

This innovative specialized products, which are used in the most current research and developed in conjunction with traditions and practices that meet current level of knowledge about structure of hair and professional care of them.

**PODIUM PERFECTION
FOR YOUR SALON!**



1000 ml

1000 ml

SHAMPOOS

Deep Cleansing SHAMPOO
with lemongrass extract
and lactic acid
for all hair types

- Thoroughly and deeply cleanses.
- Effectively removes styling products.
- Do not dry out hair and scalp.

Gives hair a real purity, prepares them for further procedures in salon. Ideal for use prior to coloring, perm, hair restoration procedures.

Neutral SHAMPOO
with wheat proteins,
and D-panthenol
for normal and slightly dry hair

- Gently cleanses scalp and hair.
 - Nourishes and strengthens hair structure.
 - Normalizes pH-balance of scalp.
- Neutral shampoo is designed for everyday use. Thanks to **wheat protein** and **D-panthenol** hair are restructured, they are given a unique radiance and gorgeous appearance.



1000 ml

SHAMPOOS

Protective SHAMPOO
 with silk proteins and cashmere
 for colored and damaged hair

- Provides color protection.
- Effectively restores hair.
- Shine and brightness.

Neutralizes alkaline level of hair and scalp after dyeing permanent dyes, stabilizes color. Prevents discoloration and leaching of color pigments inside the hair, gives extra shine.



500 ml

BALMS

BALM CONDITIONER
 protective stabilizing
 with proteins of silk,
 cashmere and menthol
 for colored and damaged hair

- Quickly closes hair scales.
 - Fixes color, keeps its color.
 - With scent of menthol.
- Contains **UV filter** which prevents burning color in the sun.

Special conditioner restores hair cuticle, damaged by contained in hair dye alkali, making the color more vivid.



500 ml

BALM CONDITIONER
 the root volume
 with rice and wheat proteins
 for all hair types

- Gives volume.
- Instantly restores hair structure.
- Do not weigh down your hair.

Designed for frequent washing of hair of all types. Increases their volume, prevents tangling and adds shine. Enriching nutrients throughout the length, provides protection to hair at high temperatures.



500 ml

INTENSIVE CARE

PROTEIN MASK
 Sealing of hair
 with wheat proteins, cashmere
 and almond butter
 for thin, weak and damaged hair

- Instantly "cements" hair.
 - Flattens, adds shine.
 - Nourishes and moisturizes.
- Designed for restoration of hair after dyeing, bleaching, perming. Within 30 sec. penetrates into damaged areas of hair, "repairing" micro cracks and damage.

Does not contain alcohol



250 ml

Does not require rinsing



80 ml

Very economical



85 g



300 ml



500 ml



215 ml

INTENSIVE CARE

SHINE-biphase
indelible thermal protection with silk proteins and D-panthenol for dry, damaged and dull hair

- Protects hair during styling or smoothing by iron.
- Gives hair a dazzling shine and smoothness.

Protein REFINISHER
Total recovery with proteins of wheat, silk and cashmere for dry, discolored and damaged hair

- Deeply restores and strengthens hair.
- Provides elasticity and shine.

CREAM PASTE for hair, modeling, for superstrong fixing, for creation of stylish hairstyles with D-panthenol and rice proteins

- Provides strong fixation without weighing hair.
- Creates moving curls and clear strands.

STYLING

FOAM for styling 3D volume, superstrong fixing, with proteins of silk and cashmere

- Provides mobile fixing hair.
- Adds volume at the roots, do not weigh down the hair.

HAIRSPRAY MAXI volume of superstrong fixation with D-panthenol and rice proteins

- Reliably detects all types of hairstyles.
- Creates light film.
- Protects against moisture.
- Provides a unified application.



(1A) 1 l, 3 l



(1C) 1 l, 3 l



(1E) 1 l, 3 l



(2A) 450 ml

PRO Professional line

Shampoos

1A SHAMPOO CREAM with natural conditioner for weak and breaking hair GOAT MILK

Milk proteins strengthen hair structure. Fantastically rinses hair, stores their hydro balance, nourishes and strengthens. Dull and brittle hair get shine and strength.

1B Restorative SHAMPOO for improving hair structure Plasma Marino

Kelp extract + vitamin PP restore hair structure. Cleanses hair and helps to restore their structure. Protects hair from moisture loss, making them flexible and elastic.

1C CARE SHAMPOO for protection of color-treated hair

Complex of special conditioners protects and preserves hair color. Designed for washing of colored hair. Preserves and protects color resistance, gives to hair elasticity and shine.

1D SHAMPOO for professionals for all types of hair without fragrance

D-panthenol + extract of wheat grains nourish and protect hair. The composition of active detergent softly cleanses hair, while maintaining their natural protective layer. Designed specifically for professionals, no perfume additives.

1E PEELING SHAMPOO for deep cleansing of hair and scalp

Complex of soft surfactants deeply cleanses hair. Shampoo is specially designed for deep cleaning of hair and scalp. Frees hair from residues of products previously used for care and styling.

1F SHAMPOO CREAM with natural conditioner for all hair types KEFIR

Complex of amino acids and vitamins strengthens and revitalizes hair. Contains natural kefir conditioner that eases brushing of hair, making them soft and adding volume. Ideal for hair care of all types

Balms

2A Revivor restorative BALM for hair

Protein hydrolyzate + nettle extract and aloe strengthen hair structure. Restores keratin structure of hair, gives to hair elasticity, glare and provides easy brushing.

2B Revivor lecithin BALM for dry damaged hair

Lecithin + chamomile extract flatten structure of hair, give vitality. Quickly flattens structure of hair, nourishes and strengthens their roots, restoring natural beauty and strength of hair.



2C Revivor BALM for greasy and normal hair

Protein hydrolyzate + air and calendula extracts normalize work of sebaceous glands. Balm is designed for daily care of skin and hair, regulates sebum, nourishes and adds shine and silkiness.

2D Revivor MASK BALM for hair permed

Keropeptid + Vitamin F restore surface layer of hair. Quickly and effectively smoothes outer layer of hair, restoring shine and elasticity.

2E BALM-PROTECTION for saving color and improving of structure of color-treated hair

Special conditioners + shea butter protect and restore color and hair structure. Protects hair color, deeply restores structure of porous and even severely damaged hair.

2F Revivor-volume lightweight BALM on wheat for thin and weak hair

Milk wheat + wheat germ oil restore shine and give volume to hair. Instantly revitalizes hair, adds shine and volume, returning smoothness and suppleness. Do not weigh down your hair.

2J Capillary HAIR MASK Plasma Marino

Seaweed extract + vitamin PP nourish and soften hair. Effective recovery mask for thin, weak and damaged hair. Nourishes, moisturizes and softens hair.

2K BALM BIOSTOP against hair loss

Red pepper and ginkgo biloba extracts strengthen hair roots. Balm biostop improves circulation of hair follicles, preventing hair loss.

2L BALM CONDITIONER for hair shine and elasticity

Technological innovation **PROTAFLOR + Jojoba + arnica** restore hair and add shine. Smooth hair keratin structure, reduce degree of splitting ends, regular use enhances shine.

2M BALM STIMULANT for improving hair growth

Technological innovation **PRONALEN + extensin + ruskus** strengthen hair follicles, **red pepper + guarana** nourish scalp, **olive + lemon** have a regenerating and balancing effect. Stimulates blood circulation of head, strengthens hair roots, regular use increases hair growth.



(3A) 300 ml

(3b) 300 ml



(3D) 75 ml

(3F) 220 ml, 500 ml



(3J) 215 ml, 500 ml



(4A) 300 ml

(4B) 215 ml

(4C) 215 ml

PRO

Professional line

Styling

Intensive care

3A Plasma Marino MODELING GEL for hair styling of strong fixation

Seaweed extract + vitamin PP nourish and protect hair. Effective means for fixing and protecting hair. Stunning volume and reliable fixation for a long time.

3B MOUSSE GEL with ceramides for styling of strong fixation

Ceramides and jojoba oil level surface of hair. Allows you to create elaborated hairstyles, smoothes surface and nourishes hair.

3D WAX for hair styling

Vitamin A + Vitamin E nourish and strengthen hair. Great product for creating creative hairstyles, separating individual strands and curls.

3F Hair MOUSSE of superstrong fixation with ceramides

Ceramides strengthen and restore hair structure. A great product for hair styling gives hair extra volume without weighing hair.

WARNING!

This bottle can be used repeatedly, filling contents of spare economical package.

3J HAIRSPRAY with ceramides megavolume, superstrong fixing

Ceramides strengthen and restore hair structure. Ideal for creating hairstyles. Hairspray reliably fixes, adds volume and strengthens hair from within.

4A REFINISHER against hair loss, indelible

Complex of extracts + D-Panthenol nourish roots, prevent hair loss.

Designed for enhanced prophylactic and care, preventing hair loss. **Do not wash off!**

4B INSTANT RESTORER of hair structure for damaged hair

Amino acid + complex herbs flatten hair structure, heal them. Provides intensive care and rehabilitation of dry, split and colored hair. Absorbs quickly and moisturizes, restores damaged hair structure. **Do not wash off!**

4C CONDITIONER of biphasic protection for colored, dry and damaged hair

Complex of special conditioners + collagen protect hair color, make them gloss. Preserves and protects brightness of color, levels and revitalizes hair. **Do not wash off!**



(5A) 300 ml

(5B) 300 ml

(5C) 300 ml



(5F) 300 ml

(5J) 300 ml

Creams for hands

5_A Nourishing Hand CREAM with oils of macadamia and hazelnut

Designed for power and soften skin of hands. **Macadamia oil + hazelnut oil** nourish and soften skin.

5_B Massage Hand CREAM (fragrance-free)

For hand massage during manicure programs. **Avocado oil + cocoa butter** soften and level surface of skin of hands.

5_C Protective Hand CREAM (The protection contour during coloring and perming hair)

1. Hand protection for professionals.
2. Facial protective contour during coloring and hair perming.

Safflower oil + shea butter protect and nourish skin.

5_F Nourishing Hand CREAM Milena

Nourishing cream for daily care for your hands. Regulates fat metabolism, makes hand skin firm and elastic. **Lanolin + coconut oil** nourish, smooth skin.

5_J Vitamin Satin CREAM for hands and nails on wheat

Vitamin Cream is meant for nutrition of skin and strengthening of nails. **Contains milk + wheat complex vitamins.**



(6A) 1 l

(6B) 200 ml

Foot cream



(6C) 300 ml

(6D) 300 ml

6_A Evening FOOTBATH with scent of natural ethereal oils

Bath is based on a mild detergents, designed for daily foot care. Quickly relieves fatigue, cleanses and tones skin of feet. **Ethereal oils (tea tree, pine, juniper) + extracts of chestnut, oak, willow** relieve fatigue, deodorize and soften skin of feet.

6_B Aroma Foot SCRUB

Based on 12 biologically active ingredients and is designed for deep cleansing, nutrition and deodorizing of feet. **Ethereal oils (rosemary, clove, mint, lavender) + apricot granules** cleanse, massage skin, mitigate fatigue, add feeling of lightness.

6_C CREAM against dry calluses for foot care

Special cream to soften rough skin on feet, dry calluses, corns. Soothes and refreshes dry skin, supports nail health. **Salicylic acid + allantoin** soften skin.

6_D Soothing foot CREAM

Softens, moisturizes and disinfects the skin legs. It has antiseptic and anti-inflammatory action. **Tea Tree Oil + lanolin** soften skin, have anti-septic effect.


NEW!

Every new day
is worthy of new
victories. An important
detail of victory —
SPORT MAX for real
men!

**INNOVATIVE
SOLUTION**
for body and hair with
a unique complex provides
TRIPLE EFFECT

**GLYCINE
TAURINE
CREATINE**

+60% OF THE ENERGY
IS SCIENTIFICALLY PROVEN

COMPLEX
designed
by reference
to specific features
of skin of men

SPORT MAX — it's my choice!
Max Mirnyi, Olympic champion



250 ml

SHAMPOO for all hair types for men

Innovative solutions for hair and scalp.
Glycine, taurine and **creatine** refresh
and strengthen hair, helping to restore
structure, to make stronger and pro-
tect against loss.

Zn pyrithione prevents formation of
dandruff.

Complex of herbs nourishes bulbs and
restores hair structure.



400 ml

SHOWER GEL for hair and body wash for men "Triple Effect"

Source of vitality for body and hair,
which helps freshen, rejuvenate and
get new energy (plus 60 % of en-
ergy — efficiency is proved).

Complex **Glycine-Taurine-Creatine**
tones skin and provides it with inten-
sive care, opens a second skin after
each breath taking shower.



250 ml

Shaving CREAM for all skin types

Advanced technology provides a smooth shave, gives a feeling of freshness and energy charge after shaving.

- Provides ultra smooth sliding of blade.
- Prevents redness.
- Innovation Complex — **Glycine, Taurine, Creatine** cares for skin.



150 ml

Aftershave Cream BALM for dry and sensitive skin

Lightweight formula provides a soft and active treatment after shaving. Innovative solution for skin with an effective triple complex — **Glycine, Taurine, Creatine**:

- Reduces redness and soothes.
 - It is instantly absorbed and leaves no greasy.
 - Moisturizes and softens skin.
- Contains **Pilinhib** — component retarding growth of hair!



150 ml

Aftershave LOTION for all skin types

Provides comprehensive care for skin and gives a feeling of comfort after shaving. Advanced technology — ternary complex — **Glycine, Taurine, Creatine**:

- Has antiseptic and anti-inflammatory effect.
 - Cares for skin: moisturizes and tones.
- Contains **Pilinhib** — component retarding growth of hair!



150 ml

ANTIPERSPIRANT DEODORANT Power, Energy and Freshness for maximum protection

Effective protection from sweat **for 24 hours** for men, leading an active lifestyle and exercising sports. Provides a comprehensive skin care, retains feeling of cleanness and freshness during and after sports. Prevents odor of sweat and protects against bacteria.

BIELITA for MEN

POWER of Self-Confidence

**Line Bielita for Men —
cosmetics for dynamic,
energetic and demanding
men!**

• Gift Set on page 271



250 ml

250 ml

100 ml

SHAVING

SHAVING FOAM for dry and sensitive skin

Effectively protects dry and sensitive skin from irritation, making shaving process easier and more comfortable. Contains a complex of inflammatory, emollient, moisturizing and cooling additives.

SHAVING FOAM for normal skin

Provides a smooth razor glide. Contains **aloe** and **bisabolol**, which protect skin, has anti-inflammatory effect. **Vitamin E, wheat germ oil** moisturize and nourish skin.

SHAVING CREAM for all skin types

Forms a soft stable foam, quickly softens hair, making shaving process quick and pleasant. Softens, moisturizes and cools skin. Products for hair care and body care.



400 ml



250 ml



100 ml



100 ml



100 ml

PRODUCTS FOR HAIR CARE AND BODY

**SHOWER GEL
for hair and body wash**

Combines shampoo and shower gel in one. Perfectly cleans, cares and energizes. Not interfering with natural balance of skin and hair, so you can use shower gel several times a day.

**SHAMPOO
for all hair types**

Provides gentle refreshing of hair and scalp. Contains **sage, oak bark, menthol** and **protein**.

**AFTERSHAVE CREAM
for dry and sensitive skin**

Aftershave cream provides triple action: **natural oils** nourish and smooth skin, **anti-inflammatory complex** soothes and relieves irritation, and sorbitol moisturizes and refreshes.

**CREAM BALM
after shaving
for normal skin**

Lightweight, non-greasy balm for your skin after shaving. Instantly absorbed, leaving no greasy feeling. Moisturizes, calms and soothes irritated skin, relieves feeling of tightness.

**AFTERSHAVE GEL
for normal skin**

Lightweight, oil-free gel after shaving. Instantly soothes your skin. Relieves irritation due to presence of soothing and anti-inflammatory supplements (**allantoin, plantain, chamomile, aloe**), provides long-lasting freshness.



250 ml



100 ml



75 ml



100 ml

MEANS OF PROTECTION

Anti-dandruff SHAMPOO with a refreshing effect

Prevents dandruff and has a beneficial effect on scalp. Strengthens hair and promotes their growth.

Foot CREAM with antimicrobial effect

Designed to care for feet. Effective means to deal with an unpleasant odor, to normalize perspiration. Has disinfectant, drying soft and deodorizing effect.

Antiperspirant DEODORANT for men

Provides reliable protection against perspiration odor. Gives a feeling of cleanliness and invigorating freshness for 24 hours. Dries quickly and does not leave marks on clothing.

STYLING

HAIR GEL with a "wet" effect of strong fixing

Modern tool for creating stylish hair-styles. Gives to hair strength and ease styling that stays throughout the day.

RIGHT MAN

EFFECTIVE CARE for current and stylish men

To be successful, we must dispose of ourselves, and therefore look attractive and dignified. Contrary to the stereotype of becoming obsolete, that scars and wrinkles adorn a man, care is required, above all to male skin, because it is subjected to mechanical stress every day while shaving, not to mention adverse environmental factors that contribute to premature aging.

Active Components of line RIGHT MAN

Glucomatrix — biopolymer-moisturizer found in skin — nourishes skin cells, maintains its tone.

Wheat DNA — stimulates natural renewal process of skin and protects against corrosive influences.

Q10 — activator of cellular respiration — energises skin cells.

Collagen — structural protein of skin — strengthens and smooths skin.

Caffeine — a natural activator of metabolism — stimulates microcirculation and tones skin.

Amineksil — the most famous hair strengthener — strengthens hair roots and prevents hair loss.

Ginkgo biloba — relict tree extract — provides antioxidant protection, improves skin tone.

D-panthenol — provitamin B5 — nourishes and moisturizes skin.

Vitamin PP — "vitamin bonus" — softens skin, promotes its recovery.

• Gift Set on page 271



250 ml



100 ml



50 ml

SKIN CARE DURING AND AFTER SHAVING

SHAVING CREAM for normal and sensitive skin

Thanks to its special formula, rich of moisturizing, softening and "sliding" components, this foam is perfect for shaving of normal and sensitive skin. **Glucomatrix + DNA + vitamin PP** help to protect skin from irritation.

AFTERSHAVE CREAM for normal and sensitive skin

Quickly softens skin after shaving, relieves redness and refreshes. Active biological complex (**DNA + Glucomatrix + vitamin PP**) reduces discomfort after shaving, soothes skin.

SPECIAL FACIAL PRODUCTS

ANTI-AGE Replenishing CREAM for men for all skin types

Created specifically for men's skin. Saturated with active ingredients that stimulate skin cell renewal, improve skin tone and elasticity, smooth wrinkles.



15 ml

SPECIAL FACE CARE

2 in 1 Refreshing
Eye Contour ICE-GEL

Contains a powerful active complex components: **DNA + Glucomatrix + Vitamin PP + caffeine**, which eliminate puffiness and dark circles under eyes, smooth fine wrinkles, quickly refresh skin.



400 ml, 250 ml

BODY CARE

Energizing
SHOWER GEL

The ideal gel for daily showering. Contains **Glucomatrix** and **vitamin PP** that nourish and moisturize skin, protect it from irritation. Invigorating fragrance gives a boost of energy and confidence, plunges into a wave of freshness.



150 ml

Protective
Hand CREAM

Cream Protector is designed specifically to address dry chapped and sensitive skin. It is saturated with active components (**Glucomatrix, DNA, vitamin PP**), which reliably protect skin, restore, nourish and soften it, ward off irritation.



250 ml

HAIR CARE

Hair Loss Prevention
Firming SHAMPOO

Designed specifically for men. Saturated reinforcing system (**Glucomatrix, amineksil**). **Glucomatrix** nourishes hair follicles, provides complete control over hair loss. **Amineksil** strengthens hair follicles and accelerates their growth.



145 ml

Hair Loss Prevention
Concentrated SERUM

Special preparation for supplementary feeding of hair roots. **Glucomatrix + Ginkgo Biloba + D-panthenol + Vitamin PP + amineksil** have a restorative effect, penetrating hair follicle, effectively nourish them, slow down hair loss daily.



КОСМЕТИЧЕСКАЯ ЛИНИЯ
Vitex

for men

BE SPOTLESS!

Cosmetic line **Vitex for Men** —
is the most effective complete care
for skin and hair

4 STEPS TO A FLAWLESS STYLE AND CONFIDENCE

Active ingredients for **Vitex for Men**

- **Poliplant Stimulant**® strengthens hair roots.
- **D- panthenol** — energy and protection of skin and hair.
- **Aloe vera gel** moisturizes and softens skin.
- **Allantoin promotes** skin healing.
- **Vitamin E protects** against irritations.
- **Pilinhib**® slows hair growth.
- **Stimu-Tex**® relieves irritation and redness.

• Gift Set on page 271



250 ml

CLEANSING

SHAMPOO for all hair types "Energy + Strengthening"

Effectively stops premature hair loss, gives them vitality and shine, effectively moisturizes and soothes scalp, strengthens hair roots.



250 ml

CLEANSING**SHOWER GEL
"Dual Energy"
for men**

Thoroughly cleans skin without disturbing its natural balance, improves and restores protective function of epidermis, moisturizes and softens skin. Dynamic fragrance gives a good mood, spirits and energy for the whole day.



100 ml

SHAVING**SHAVING CREAM
for all skin types**

The rich cream formula prepares skin for shaving, creates copious and stable foam, provides effective sliding blades for a close shaving. Protects against irritation and micro-cuts, moisturizes and softens skin. Slows hair growth already during shaving. Comfort after shaving.



150 ml

COMFORT AFTERSHAVE**Aftershave
LOTION-TONIC
for all skin types**

Lotion relieves discomfort after shaving. Restores, tones and refreshes skin, promotes its healing, moisturizing and softening. Slows growth of hair.



150 ml

**Aftershave
Soothing CREAM
for all skin types**

Soft and active treatment after shaving. The cream effectively relieves irritation and redness. Heals and restores, moisturizes and softens skin, removing discomfort after shaving.



75 ml

ADDITIONAL CARE**CREAM for men
for dry and sensitive skin**

Quickly and effectively moisturizes and softens skin, relieves feeling of tightness and dryness. Protects skin from harmful effects of environment, returns to skin elasticity and vitality.

Vitex

FOR MEN CLASSIC

Cosmetics line for a modern man who wants quickly, easily and effectively take care of himself, do not hesitate of the result.

Line cosmetics are designed to meet all needs of men's skin and are based on current active ingredients that provide optimum daily skin care and hair care.

- **Creatine** — energy amino acid: energy saturates skin cells, moisturizes and strengthens protective function of skin, strengthens and regenerates hair roots.
- **Extract of Elecampane** — "nine forces": prevents skin irritation after shaving.
- **Allantoin**: anti-inflammatory and soothing effect, restores natural moisture balance of skin, removes feeling of dryness and tightness.
- **Caffeine**: tones and restores skin elasticity.



250 ml

SHAVING FOAM for all skin types

Softens stubble and allows blade to glide easily over skin. Protects skin during shaving from irritation. Charges skin with energy.



100 ml

Shaving CREAM for dry and sensitive skin

Creates a stable foam and provides soft sliding blade. Protects skin from moisture loss, irritation and inflammation. Eliminates dryness and flaking.



150 ml

AFTERSHAVE LOTION for all skin types

Instantly refreshes and tones. Provides rapid healing of wounds and cuts. Supports protective function of skin. Saturates skin cells with energy.



100 ml

AFTERSHAVE BALM for dry and sensitive skin

Instantly soothes, moisturizes and softens the skin. Eliminates unpleasant sensation of dryness, tightness and flaking of the skin. Protects skin from irritation. Support skin elasticity.